

**[Press release]**

# **DYNASTY**

酒的王朝

## **Dynasty Garner Three Awards at Hong Kong International Wine Challenge Superb Quality Thrice Again Earns Prestigious Recognition**

(Hong Kong, 21 May 2013) – Dynasty Fine Wines Group Limited (“Dynasty” or the “Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce that its grape wines have been awarded three medals at the 2013 Hong Kong International Wine Challenge (HKIWC).

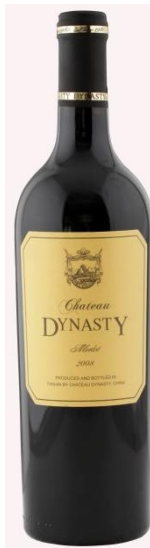
“Dynasty Merlot Series – Gold Label 2008” won a Silver award in the “New World Performers” category, making it the only winning wine in this category from China. Its dry white wine “Dynasty Chardonnay Reserve 2010” captured the Bronze award in the “Widely Planted Chardonnay” category; and “Dynasty Muscat Sparkling Wine” earned a “Seal of Approval” in the “Wine Pairing with Chinese Cuisine” category.

The event co-organised by the Hong Kong Sommelier Association and Hong Kong Exhibition Services Ltd attracted entries from 258 wine makers from all around the world. These distinctions among a wide range of grape wines are both recognition for and encouragement to Dynasty’s persistence in producing top quality grape wines. Since its establishment in 1980, quality has been Dynasty’s top priority in grape plantation and harvest as well as in every winemaking step. The Group implements strict control procedures over the entire production process to ensure the highest wine quality.

**Mr Bai Zhisheng, Chairman of Dynasty**, said, “The HKIWC awards won this year are further industry recognition of Dynasty’s product quality, following the multiple awards garnered last year at the ‘Decanter Asia Wine Awards’ and the ‘Cathay Pacific Hong Kong International Wine & Spirit Competition’. We will continue to participate in international wine events to showcase China’s fine vintages to the world and enhance Dynasty’s brand exposure in the international market.”

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**Awards won by Dynasty at the 2013 HKIWC:**



**Silver award in the New World Performers Category**

**Dynasty Merlot Series – Gold Label 2008**



**Bronze award in the Widely Planted Chardonnay Category**

**Dynasty Chardonnay Reserve 2010**



**Seal of Approval in the Wine Pairing with Chinese Cuisine Category**

**Dynasty Muscat Sparkling Wine**

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### **About Dynasty Fine Wines Group Limited**

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tianjin Development Holdings Limited (Stock Code: 882) and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 420 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2012. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2009	- <i>The Credible Enterprise of China Accreditation for 2010-2012</i> - <i>The Asset magazine "The Asset Triple A – China's Most Promising Companies"</i>
2010	- <i>China Wine magazine "The Most Innovative and Competitive Brand in China's Liquor Industry"</i> - <i>The China General Chamber of Commerce "Top Ten Greatest Satisfaction Brands (Industry) in China"</i>
2011	- <i>The Asset magazine "The Asset Triple A – China's Most Promising Companies"</i> - <i>The China General Chamber of Commerce "Top Ten Greatest Satisfaction Brands (Industry) in China"</i> - <i>"Chinese Listed Companies with the Most Influential Brand Overseas" in the 2011 China Securities Golden Bauhinia Award</i> - <i>The Bronze Award under the taste category "Cabernet Sauvignon – 2005" in the 2011 Cathay Pacific Hong Kong International Wine &amp; Spirit Competition</i>
2012	- <i>metroBox "Prime Awards for the Best Brand Enterprise in Greater China 2012"</i> - Four Dynasty wines were honored at the first "Decanter Asia Wine Awards" winning two Bronze and two Commendation medals - Two Dynasty wines were awarded as Best Wine from China and with the Silver Award under the taste category "Merlot – Ningxia – 2010-2002" respectively at the 2012 Cathay Pacific Hong Kong International Wine & Spirit Competition
2013	- <i>metroBox "Prime Awards for the Best Brand Enterprise in Greater China 2013"</i> - Three Dynasty wines were awarded a Silver, a Bronze and Seal of Approval respectively at the 2013 Hong Kong International Wine Challenge

For more information, please visit: [www.dynasty-wines.com](http://www.dynasty-wines.com)

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