

[Press release]

DYNASTY

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Dynasty Garners Three Awards at “2013 Cathay Pacific Hong Kong International Wine & Spirit Competition” Captures the Most Prestigious “Best Wine from China Trophy” Again

(Hong Kong, 11 November 2013) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier grape winemaker in China, is pleased to announce that the Group has garnered three awards at the “2013 Cathay Pacific Hong Kong International Wine & Spirit Competition” (HKIWSC) topped off by capturing the most prestigious “Best Wine from China Trophy” again, clear demonstration of Dynasty’s quality in production of fine wines.

Following Dynasty’s notable success last year with “Dynasty Merlot Wisdom Noble Cask Collection” winning its first “Best Wine from China Trophy”, Dynasty was again honoured with this prestigious accolade this year with another wine, “Dynasty Premier Royal Selection Cabernet Sauvignon Reserve 2008”. Adding to its success, “Dynasty Chardonnay Reserve 2010” and “Dynasty Merlot Series Gold Label 2008” have both garnered bronze awards in the tasting categories “Chardonnay – Ningxia & Subregions – 2011-2010” and “Merlot/Merlot Blend – Ningxia & Subregions – 2010-2007” respectively.

The “Cathay Pacific HKIWSC” is an authoritative competition in the international wine industry and is the largest of its kind in Asia. Alongside some of Asia’s top industry experts, this year’s star-studded judging panel also features Ms Vanya Cullen, one of the most influential female winemakers in the world. The Australian winemaker has been invited to be the international judge by chair judge Ms Debra Meiburg MW, one of Asia’s first Masters of Wine.

Mr Bai Zhisheng, Chairman and Executive Director of the Group, said, “This year has marked the third time that Dynasty has participated in the ‘Cathay Pacific HKIWSC’. It is indeed encouraging for us to see that our results have improved year after year. More than 1,800 grape wine entries from over 30 wine regions have participated, making this year’s competition fiercer than ever before. Dynasty has once again stood out, reinforcing its prominent position within China’s grape wine market. We are grateful for the industry recognition of the quality of Dynasty’s wines, and will continue to excel through quality. We will also solidify our leading position within the PRC market while enhancing awareness of the Dynasty brand in the international market, with the ultimate aim to introduce more quality grape wines to wine lovers.”

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Award-winning Wines	Awards Honored at the "2013 HKIWSC"	Previous Awards
<p>Dynasty Premier Royal Selection Cabernet Sauvignon Reserve 2008</p> 	<p>Best Wine from China Trophy</p> 	<p>Bronze Award at the Decanter World Wine Awards 2013</p>
<p>Dynasty Chardonnay Reserve 2010</p> 	<p>Bronze Award in the Tasting Category "Chardonnay – Ningxia & Subregions – 2011-2010"</p> 	<p>Bronze Award in the "Widely Planted Chardonnay" category at the Hong Kong International Wine Challenge 2013</p> <p>Commendation Medal at the First Decanter Asia Wine Awards</p>
<p>Dynasty Merlot Series Gold Label 2008</p> 	<p>Bronze Award in the Tasting Category "Merlot/Merlot Blend – Ningxia & Subregions – 2010-2007"</p> 	<p>Silver Award in the "New World Performers" category at the Hong Kong International Wine Challenge 2013</p> <p>Silver Award in the Tasting Category "Merlot – Ningxia – 2010-2002" at the 2012 Cathay Pacific HKIWSC</p>

The award-winning wines will be exhibited at Booth No. 3CON-002 and 3CON-052 during the Hong Kong International Wine & Spirits Fair.

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**Mr. Rex Yeung, Financial Controller & Company Secretary of Dynasty,
receives “Best Wine from China Trophy” on behalf of the Group**

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tianjin Development Holdings Limited (Stock Code: 882) and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 420 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2012. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2009	<ul style="list-style-type: none"> - The Credible Enterprise of China Accreditation for 2010-2012 - <i>The Asset</i> magazine "The Asset Triple A – China's Most Promising Companies"
2010	<ul style="list-style-type: none"> - <i>China Wine</i> magazine "The Most Innovative and Competitive Brand in China's Liquor Industry" - The China General Chamber of Commerce "Top Ten Greatest Satisfaction Brands (Industry) in China"
2011	<ul style="list-style-type: none"> - <i>The Asset</i> magazine "The Asset Triple A – China's Most Promising Companies" - The China General Chamber of Commerce "Top Ten Greatest Satisfaction Brands (Industry) in China" - "Chinese Listed Companies with the Most Influential Brand Overseas" in the 2011 China Securities Golden Bauhinia Award - The Bronze Award under the taste category "Cabernet Sauvignon – 2005" in the 2011 Cathay Pacific Hong Kong International Wine & Spirit Competition (HKIWSC)
2012	<ul style="list-style-type: none"> - <i>metroBox</i> "Prime Awards for the Best Brand Enterprise in Greater China 2012" - Four Dynasty wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commendation medals - Two Dynasty wines were awarded as Best Wine from China and with the Silver Award under the taste category "Merlot – Ningxia – 2010-2002" respectively at the 2012 Cathay Pacific HKIWSC
2013	<ul style="list-style-type: none"> - <i>metroBox</i> "Prime Awards for the Best Brand Enterprise in Greater China 2013" - Three Dynasty wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge - Three Dynasty wines were awarded two Bronze and one Commended medals respectively at the Decanter World Wine Awards - Three Dynasty wines were awarded as Best Wine from China and with two Bronze awards respectively at the 2013 Cathay Pacific HKIWSC

For more information, please visit: www.dynasty-wines.com

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