

[Press release]

DYNASTY

酒的王朝

Dynasty Garner Gold Award at *metroBox*'s “Prime Awards for the Best Brand Enterprise in Greater China” Premium Brand Widely Recognised in Greater China

(Hong Kong, 26 February 2014) – Dynasty Fine Wines Group Limited (“Dynasty” or the “Group”) (Stock Code: 828), a premier winemaker in China, has announced that it has been honoured with the “Prime Awards for the Best Brand Enterprise in Great China” by *metroBox* magazine, the only winning winemaking enterprise. Feted with this accolade for the third consecutive year, the Group was also presented the Gold Award, topping last year’s performance and underscoring the widespread awareness of Dynasty’s brand in Greater China.

With a history of eight years, the award recognises companies in Greater China for excellence in service quality and product management. The outstanding companies in Greater China are shortlisted by a panel of judges according to stringent selection criteria. The criteria include the company’s brand features, products and service quality, achievements, corporate perception and corporate social responsibility efforts as well as innovations. The overall selection procedure reinforces a positive image of the brands as well as the companies.

Mr. Hao Feifei, Chairman of Dynasty, said, “A fine brand is not built overnight but is a result of years of tireless dedication to excellence in quality. Capturing the ‘Prime Awards for the Best Brand Enterprise in Greater China’ three consecutive years and the Gold Award this year clearly demonstrates the solid brand position of Dynasty. Thus we are greatly encouraged by these accolades. As the appreciation of grape wine culture becomes increasingly widespread, Dynasty strives to seize the opportunities emerging from the prosperous development of the grape wine industry in the Greater China region and achieve success through maintaining top quality. We will also continue to consolidate our brand and promote Chinese grape wine culture across the Greater China Region and around the world.”

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Ms. Wang Yan, Corporate Communications Manager of Dynasty, receives Gold Award at metroBox's "Prime Awards for the Best Brand Enterprise in Greater China"

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tianjin Development Holdings Limited (Stock Code: 882) and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 420 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2013. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2009	- The Credible Enterprise of China Accreditation for 2010-2012 - <i>The Asset</i> magazine "The Asset Triple A – China's Most Promising Companies"
2010	- <i>China Wine</i> magazine "The Most Innovative and Competitive Brand in China's Liquor Industry" - The China General Chamber of Commerce "Top Ten Greatest Satisfaction Brands (Industry) in China"
2011	- <i>The Asset</i> magazine "The Asset Triple A – China's Most Promising Companies" - The China General Chamber of Commerce "Top Ten Greatest Satisfaction Brands (Industry) in China" - "Chinese Listed Companies with the Most Influential Brand Overseas" in the 2011 China Securities Golden Bauhinia Award - The Bronze Award under the taste category "Cabernet Sauvignon – 2005" in the 2011 Cathay Pacific Hong Kong International Wine & Spirit Competition (HKIWSC)
2012	- <i>metroBox</i> "Prime Awards for the Best Brand Enterprise in Greater China 2012" - Four Dynasty wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commendation medals - Two Dynasty wines were awarded as Best Wine from China and with the Silver Award under the taste category "Merlot – Ningxia – 2010-2002" respectively at the 2012 Cathay Pacific HKIWSC
2013	- <i>metroBox</i> "Prime Awards for the Best Brand Enterprise in Greater China 2013" - Three Dynasty wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge - Three Dynasty wines were awarded two Bronze and one Commended medals respectively at the Decanter World Wine Awards - Three Dynasty wines were awarded as Best Wine from China and with two Bronze awards respectively at the 2013 Cathay Pacific HKIWSC
2014	- Gold Award at <i>metroBox</i> "Prime Awards for the Best Brand Enterprise in Greater China 2014"

For more information, please visit: www.dynasty-wines.com

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