

# DYNASTY

酒的王朝

## Dynasty Wine Available at The Peninsula Hong Kong since June

(Hong Kong, 25 June 2014) – Dynasty Fine Wines Group Limited (“Dynasty” or the “Group;” Stock Code: 828) is pleased to announce that Dynasty Merlot Series – Gold Label 2008 has been available at The Peninsula Hong Kong since June this year.

This Dynasty Merlot Series – Gold Label is produced from grapes harvested in Ningxia, the best grape growing area of China. With a dry character and balanced acidity, its true red fruit expression is highlighted leading to a medium length finish. The Wine is best matched with pata negra and Parma ham, roasted poultry and wild fowl as well as Asian spicy casserole or braised dishes.

**Mr. Hao Feifei, Chairman of Dynasty**, said, “The Peninsula Hong Kong is Hong Kong’s oldest hotel as well as one of the top hotels around the world. The restaurants of the Hotel have been the pinnacle of culinary excellence over the years, forging their legendary reputation as the ultimate gastronomic destination. The arrival of Dynasty at this iconic Hotel provides the clearest testimony of the recognition and trust of our quality and brand by top restaurants in Hong Kong, which is really encouraging.”



Recommended by Spring Moon Chinese Restaurant of The Peninsula Hong Kong, Dynasty Merlot Series – Gold Label 2008 is perfectly matched with its sautéed lobster and scallops with black truffle sauce.

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**About Dynasty Fine Wines Group Limited**

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 420 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2013. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2009	<ul style="list-style-type: none"> <li>- The Credible Enterprise of China Accreditation for 2010-2012</li> <li>- <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”</li> </ul>
2010	<ul style="list-style-type: none"> <li>- <i>China Wine</i> magazine “The Most Innovative and Competitive Brand in China’s Liquor Industry”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> </ul>
2011	<ul style="list-style-type: none"> <li>- <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> <li>- “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award</li> <li>- The Bronze Award under the taste category “Cabernet Sauvignon – 2005” in the 2011 Cathay Pacific Hong Kong International Wine &amp; Spirit Competition (HKIWSC)</li> </ul>
2012	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012”</li> <li>- Four Dynasty wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commendation medals</li> <li>- Two Dynasty wines were awarded as Best Wine from China and with the Silver Award under the taste category “Merlot – Ningxia – 2010-2002” respectively at the 2012 Cathay Pacific HKIWSC</li> </ul>
2013	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013”</li> <li>- Three Dynasty wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge</li> <li>- Three Dynasty wines were awarded two Bronze and one Commended medals respectively at the Decanter World Wine Awards</li> <li>- Three Dynasty wines were awarded as Best Wine from China and with two Bronze awards respectively at the 2013 Cathay Pacific HKIWSC</li> </ul>
2014	<ul style="list-style-type: none"> <li>- Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014”</li> </ul>

For more information, please visit: [www.dynasty-wines.com](http://www.dynasty-wines.com)

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