

[Press Release]

DYNASTY

酒的王朝

Dynasty Garner a Silver Medal at the Decanter World Wine Awards The Only Muscat Wine from China to Win the Prestigious Award

(Hong Kong — 4 July 2014) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier grape winemaker in China, announced that its Wisemanship Collection - Fiera has won a silver medal at the 2014 Decanter World Wine Awards (“DWWA”), becoming the only Muscat wine from China to win the prestigious award.

The award-winning “Fiera” is from the distinguished Dynasty Wisemanship Collection. The collection of four superlative vintages is named after the Four Gentlemen, also known as the Four Noble Ones, of ancient Chinese folklore. Depicted as four plants – plum blossom (Fiera), orchid (Elegantia), bamboo (Modesta) and chrysanthemum (Ravissantia) – they represent the admirable qualities of character and refined skills in traditional Chinese scholarship, now replicated in China’s finest wines today.

Mr. Hao Feifei, Chairman of Dynasty, said, “After three of Dynasty’s wines earned bronze medals and commended medal last year, the Group has taken one step further this year with the garnering of a silver medal. As the wine entered by Dynasty was judged by top sommeliers from around the world, winning the silver medal represents high recognition of the quality of this wine. In the future, the Group will continue to strive for superior quality and to bring the unique and quality domestically produced wines to grape wine aficionados worldwide, as well as to promote the distinctive properties of Chinese grape wines on the international stage.”

Organised by a leading global wine magazine, *Decanter*, the DWWA is the largest competition of its kind around the globe. The competition is highly regarded for its international prestige and unrivalled consumer influence. This year’s event represents the 11th competition since 2004. The judging panel comprised 224 grape wine experts from around the world, including 66 Masters of Wine and 18 Master Sommeliers. A record high of 15,007 grape wines from different countries competed with each other. All wines were tasted blind on the basis of their origin and within their price bracket, to ensure fairness and justice.

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Prize won by Dynasty at the DWWA 2014:



Silver Medal

Dynasty Wisemanship Collection - Fiera

Recommended by Spring Moon Chinese Restaurant of The Peninsula Hong Kong, Dynasty Wisemanship Collection - Fiera is perfectly matched with its baked stuffed sea conch with assorted seafood flavoured with Portuguese sauce in shell.

This exquisite medium dry white wine is made from muscat grapes blended with incense and delicate chardonnay. The pale gold colour gives aromas of rose with tropical and citrus hints of pineapple and lychee. Producing the delicate notes of honey which lead to a sweet clean finish and subtle nuances of fruits. It pairs divinely with any variety of seafood and brings out the flavours of light meat dishes. Best served chilled (6~8 C°) soon after opening.

Decanter Wine Awards	DWWA 2014	DWWA 2013	DAWA 2012
Total Grape Wine Entries	15,007	14,362	2,249
Awards Won by Dynasty	- Silver: Wisemanship Collection - Fiera	- Bronze: Merlot "Jue" Noble Cask Collection – Imperial - Bronze: Premier Royal Selection – Cabernet Sauvignon Reserve 2008 - Commended: Muscat Sparkling Wine	- Bronze: Merlot "Jue" Noble Cask Collection - Wisdom - Bronze: Muscat Sparkling Wine - Commended: Chardonnay Reserve 2010 - Commended: Medium Dry White Wine

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 420 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2013. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2009	<ul style="list-style-type: none"> - The Credible Enterprise of China Accreditation for 2010-2012 - <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”
2010	<ul style="list-style-type: none"> - <i>China Wine</i> magazine “The Most Innovative and Competitive Brand in China’s Liquor Industry” - The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”
2011	<ul style="list-style-type: none"> - <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies” - The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China” - “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award - The Bronze Award under the taste category “Cabernet Sauvignon – 2005” in the 2011 Cathay Pacific Hong Kong International Wine & Spirit Competition (HKIWSC)
2012	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012” - Four Dynasty wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commendation medals - Two Dynasty wines were awarded as Best Wine from China and with the Silver Award under the taste category “Merlot – Ningxia – 2010-2002” respectively at the 2012 Cathay Pacific HKIWSC
2013	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013” - Three Dynasty wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge - Three Dynasty wines were awarded two Bronze and one Commended medals respectively at the Decanter World Wine Awards - Three Dynasty wines were awarded as Best Wine from China and with two Bronze awards respectively at the 2013 Cathay Pacific HKIWSC
2014	<ul style="list-style-type: none"> - Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014” - Dynasty Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards

For more information, please visit: www.dynasty-wines.com

To shop Dynasty's wines online, please visit: www.dynasty-wines.com/shop/

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