

[Press Release]

# DYNASTY

酒的王朝

## Two Dynasty Grape Wines Garner Bronze Awards at “2014 Cathay Pacific Hong Kong International Wine & Spirit Competition”

(Hong Kong, 6 November 2014) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier grape winemaker in China, has had two Dynasty grape wines honoured with bronze awards at the “2014 Cathay Pacific Hong Kong International Wine & Spirit Competition” (HKIWSC), a clear demonstration of excellence in the quality of its wines.

“Dynasty Cabernet Sauvignon Reserve 2010” and “Dynasty Wisemanship Collection - Modesta” won the bronze awards in the categories “Cabernet Sauvignon/ Cabernet Sauvignon Blends - Ningxia & Subregions - 2010” and “Merlot/ Merlot Blends - Ningxia - 2010-2009” respectively. A key advantage of “Dynasty Cabernet Sauvignon Reserve 2010” is that it has been aged in French and Spanish oak barrels for at least one year, creating additional aromatic components such as hints of vanilla, sweet spices and a slightly smoky touch. The palate highlights a dry character, medium body and balanced tannins with an ideal fruit intensity combined with a lasting acidic taste. The sensation in the mouth is luxurious as it transforms into a red fruit and a medium finish. The alcohol is sustained, adding richness and strength to a wine ready to be deliciously paired with a range of food items. The “Dynasty Wisemanship Collection – Modesta” is made from merlot, an international grape for wine-making, raised in good wine regions. The wine has been matured in French oak barrels to an elegant deep ruby red. With aromas of sweet blackberry, coffee and sumptuous undertones of meat and butter, this wine is delightfully dense and rich. Soft tannins round-out the flavour and bring it to a gentle finish. It goes perfectly with barbecue and hearty steak.

The “Cathay Pacific HKIWSC” is Asia’s most well-respected wine and spirit competition, and 2014 marked its sixth year. This year’s judging panel continues to grow. Alongside the distinguished connoisseurs from around Asia, Ms Debra Meiburg MW, chair judge and Asia’s pioneering Master of Wine also invited two global influential sommeliers Susana Balbo, president of Wines of Argentina, and Ian Millar, global brand ambassador of William Grant and Sons Ltd. This year, the number of participating wines surged to a new high with grape wine entries from more than 35 countries competing for the prestigious recognition. The judges categorized the grape wines according to their region, type, style and vintage and blind-tasting was conducted within each category to ensure fairness.

**Mr. Hao Feifei, Chairman of Dynasty**, said, “This is the fourth time for us to attend the Cathay Pacific HKIWSC since 2011 and we have achieved impressive honours each year. This year, two of our grape wines were selected from the growing participants by top global and Asian sommeliers, testimony to our top quality. In the future, we will continue to improve our grape wines, consolidate their leading presence in China, promote locally-produced grape wine and enhance the exposure of the Dynasty brand in the international market.”

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Award-winning Wines	Awards Honored at the “2014 HKIWSC”
<p data-bbox="188 367 552 434"><b>“Dynasty Cabernet Sauvignon Reserve 2010”</b></p> 	<p data-bbox="608 367 1417 434"><b>Bronze award “Cabernet Sauvignon/ Cabernet Sauvignon Blends - Ningxia &amp; Subregions - 2010”</b></p> 
<p data-bbox="204 934 536 1001"><b>“Dynasty Wisemanship Collection – Modesta”</b></p> 	<p data-bbox="592 934 1428 967"><b>Bronze award “Merlot/ Merlot Blends - Ningxia - 2010-2009”</b></p> 

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### **About Dynasty Fine Wines Group Limited**

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 420 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2013. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2009	<ul style="list-style-type: none"> <li>- The Credible Enterprise of China Accreditation for 2010-2012</li> <li>- <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”</li> </ul>
2010	<ul style="list-style-type: none"> <li>- <i>China Wine</i> magazine “The Most Innovative and Competitive Brand in China’s Liquor Industry”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> </ul>
2011	<ul style="list-style-type: none"> <li>- <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> <li>- “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award</li> <li>- The Bronze Award in the 2011 Cathay Pacific Hong Kong International Wine &amp; Spirit Competition (HKIWSC)</li> </ul>
2012	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012”</li> <li>- Four Dynasty wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commendation medals</li> <li>- Two Dynasty wines were awarded as Best Wine from China and with the Silver Award respectively at the 2012 Cathay Pacific HKIWSC</li> </ul>
2013	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013”</li> <li>- Three Dynasty wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge</li> <li>- Three Dynasty wines were awarded two Bronze and one Commended medals respectively at the Decanter World Wine Awards</li> <li>- Three Dynasty wines were awarded as Best Wine from China and with two Bronze Awards respectively at the 2013 Cathay Pacific HKIWSC</li> </ul>
2014	<ul style="list-style-type: none"> <li>- Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014”</li> <li>- Dynasty Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards</li> <li>- Two Dynasty wines were awarded with the Bronze Awards at the 2014 Cathay Pacific HKIWSC</li> </ul>

For more information, please visit:

[www.dynasty-wines.com](http://www.dynasty-wines.com)

[www.facebook.com/DynastyWines](http://www.facebook.com/DynastyWines)

To shop Dynasty’s wines online, please visit: [www.dynasty-wines.com/shop/](http://www.dynasty-wines.com/shop/)

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