

[Press Release]



Dynasty Dry Red Wine Garneres the Most Prestigious Honor of China Fine Wines Challenge Once Again

(Hong Kong — 17 November 2014) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier grape winemaker in China, announced that its two dry red wines have captured the “Excellent Quality Grand Award” and “Quality – Silver Award” at the 2014 China Fine Wines Challenge.

After winning the “Excellent Quality Grand Award” for its Jin Wang Chao Dry Red Wine last year, Dynasty garnered this most prestigious honor for the second year in a row for its Dynasty Dry Red Wine – Aged in Oak Barrels this year, testimony to the Group’s strong capability. Dynasty Wisemanship Collection – Ravissantia has also showcased its strengths to other outstanding wines in the distinguished collection by winning the “Quality – Silver Award” in the event, adding another honor to Dynasty Wisemanship Collection.

The competition was hosted by [China Wine Online](#), which is China’s first professional online media for grape wines. This year’s event attracted some 120 grape wine entries from various grape wine production areas in China, including the Jiaodong Peninsula, Changli, Hexi Corridor, Dong Lu at Helan Mountain, Beijing, Shacheng, Xinjiang and the southwest. The judging panel comprised 20 domestic and overseas grape wine industry experts, national wine judges, famous winemakers, wine educators as well as wine media. The panel conducted a blind-tasting based on scientific, open, fair and just principles. According to the rules of the International Organization of Vine and Wine that the number of winners shall not exceed 30% of the number of participating wines, one “Excellent Quality Grand Award”, 15 “Quality – Gold Awards”, 22 “Quality – Silver Awards” and 18 “Best Price-Performance Awards” were decided.

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Mr. Hao Feifei, Chairman of Dynasty, said, “After eight years of development, China Fine Wines Challenge has become one of the most influential and authoritative competitions in the industry. Two of our dry red wines stood above the crowd and garnered the awards, including the top honor ‘Excellent Quality Grand Award’ for two consecutive years, which fully reflects the surpassing quality of the Group. We will continue to endeavor to research on the winemaking technology so as to offer more quality products for wine lovers.”



**Dynasty Dry Red Wine – Aged in Oak Barrels:
“Excellent Quality Grand Award”**

Harvested from ripest Cabernet Sauvignon and Merlot, the world-famous grape wine varieties, along with advanced winemaking technology and equipment. Aged in French oak barrels for two years or more to yield the finest color, aroma and taste. Product features: ruby red color, a complex aroma of fruity bouquet of ripe grapes as well as nuts and oak sweetness provide a balanced full-body with a lasting aftertaste. Top quality from long aging successfully brings out all of the flavors.



**Dynasty Wisemanship Collection – Ravissantia:
“Quality – Silver Award”**

This dry red cabernet sauvignon offers a full-bodied experience: The immaculate ruby red color ages in high quality French oak barrels for 18 months, culminating in a blend of perfection permeated by delectable red berry flavors with rich mulberry and black cherry overtones. At the same time, bursts of bell pepper and soft eucalyptus herbal fragrances harmonize with clove, cinnamon, licorice and subtle oak aromas that emanate sweetness. Should be paired with smoked grilled meats, goose liver, mushrooms or mild Chinese cuisine at room temperature (16~18°C) for a sublime experience.

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 420 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2013. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2009	<ul style="list-style-type: none"> - The Credible Enterprise of China Accreditation for 2010-2012 - <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”
2010	<ul style="list-style-type: none"> - <i>China Wine</i> magazine “The Most Innovative and Competitive Brand in China’s Liquor Industry” - The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”
2011	<ul style="list-style-type: none"> - <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies” - The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China” - “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award - The Bronze Award in the 2011 Cathay Pacific Hong Kong International Wine & Spirits Competition (HKIWSC)
2012	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012” - Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commendation medals - Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the 2012 Cathay Pacific HKIWSC
2013	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013” - Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge - A total of three wines were awarded two Bronze and one Commendation medals at the Decanter World Wine Awards - A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the 2013 Cathay Pacific HKIWSC
2014	<ul style="list-style-type: none"> - Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014” - Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards - Two wines garnered the Bronze Awards at the 2014 Cathay Pacific HKIWSC - Two dry red wines garnered “Excellent Quality Grand Award”, the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge

For more information, please visit:

Company website: www.dynasty-wines.com

Facebook: www.facebook.com/DynastyWines

To shop Dynasty's wines online, please visit: www.dynasty-wines.com/shop/

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