

[Press Release]

# DYNASTY

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## Dynasty Wisemanship Collection – Ravissantia Garners Silver Award at the First-ever “Master Competition for Chinese Fine Wines”

(Hong Kong — 2 February 2015) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier grape winemaker in China, has announced that its Dynasty Wisemanship Collection – Ravissantia has received a Silver Award at the inaugural “Master Competition for Chinese Fine Wines” held on 16 December 2014.

Organised by the renowned “*Wine in China*” magazine, the “Master Competition for Chinese Fine Wines” aims to establish benchmarks for the quality of Chinese grape wines and enhance the awareness of China’s high-end grape wine industry around the world by integrating the top resources in the international and domestic wine industries and playing its own professional level. The competition debuted in 2014 with the judging panel comprising the following grape wine sommeliers (MW) including Anthony Hanson MW, Alun Griffiths MW, Rob Geddes MW, Kym Milne MW, Tim Atkin MW, Justin Howard-Sneyd MW, Roger Bohmrich MW and Richard Kershaw MW. The 43 participating wine companies were selected and qualified by the expert committee of *Wine in China* magazine before they received the invitation letter for the competition. Thus the quality of the participating wines can be assured. This year’s event attracted 120 grape wine entries from various grape wine production regions in China, including the East Helan Mountain in Ningxia, Heshuo in Xinjiang, Penglai in Yantai and Yanhuai Valley, which basically covers all major grape wine production areas in China and represents the highest grape wine production quality in the region.

Dynasty Wisemanship Collection – Ravissantia, a dry red cabernet sauvignon offers a full-bodied experience: The immaculate ruby red color grapes from the Ningxia production area are aged in high quality French oak barrels for 18 months, culminating in a blend of perfection permeated by delectable red berry flavors enhanced with rich mulberry and black cherry overtones. At the same time, bursts of bell pepper and soft eucalyptus herbal fragrances harmonize with clove, cinnamon, licorice and subtle oak aromas that elucidate a delightful sweetness. The wine is the perfect complement to smoked grilled meats, goose liver, mushrooms or mild Chinese cuisine at room temperature (16~18C°) for a sublime experience.

**Mr. Hao Feifei, Chairman of Dynasty**, said, “The overall quality of the grape wine industry in China has notably increased in recent years as wines have started to enter the international market. Garnering the Silver Award at this year’s “Master Competition for Chinese Fine Wines” by our Dynasty Wisemanship Collection – Ravissantia not only reflects the Group’s leadership position in the domestic grape wine market, but also marks the recognition from the international market of our wines’ excellent quality and appreciation of distinctive Chinese characteristics. Looking ahead, we will continue to enhance the unique attributes in Chinese grape wines and shine in the international grape wine market.”

– More –



Dynasty Wisemanship Collection – Ravissantia earns a Silver Award at the first “Master Competition for Chinese Fine Wines”



Dynasty Wisemanship Collection – Ravissantia

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### **About Dynasty Fine Wines Group Limited**

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 420 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2013. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2009	<ul style="list-style-type: none"> <li>- The Credible Enterprise of China Accreditation for 2010-2012</li> <li>- <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”</li> </ul>
2010	<ul style="list-style-type: none"> <li>- <i>China Wine</i> magazine “The Most Innovative and Competitive Brand in China’s Liquor Industry”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> </ul>
2011	<ul style="list-style-type: none"> <li>- <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> <li>- “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award</li> <li>- The Bronze Award in the 2011 Cathay Pacific Hong Kong International Wine &amp; Spirits Competition (HKIWSC)</li> </ul>
2012	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012”</li> <li>- Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commendation medals</li> <li>- Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the 2012 Cathay Pacific HKIWSC</li> </ul>
2013	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013”</li> <li>- Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge</li> <li>- A total of three wines were awarded two Bronze and one Commendation medals at the Decanter World Wine Awards</li> <li>- A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the 2013 Cathay Pacific HKIWSC</li> </ul>
2014	<ul style="list-style-type: none"> <li>- Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014”</li> <li>- Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards</li> <li>- Two wines garnered the Bronze Awards at the 2014 Cathay Pacific HKIWSC</li> <li>- Two dry red wines garnered “Excellent Quality Grand Award”, the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge</li> <li>- Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”</li> </ul>

For more information, please visit:

Company website: [www.dynasty-wines.com](http://www.dynasty-wines.com)

Facebook: [www.facebook.com/DynastyWines](http://www.facebook.com/DynastyWines)

To shop Dynasty’s wines online, please visit: [www.dynasty-wines.com/shop/](http://www.dynasty-wines.com/shop/)

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