

[Press Release]

DYNASTY

酒的王朝

Dynasty Garner Six Awards at Hong Kong International Wine Challenge Sets New Record for the Number of Awards Won The Only Award-winning Chinese Brand

(Hong Kong, 24 April 2015) – Dynasty Fine Wines Group Limited (“Dynasty” or the “Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce that its grape wines have been awarded six medals at the 2015 Hong Kong International Wine Challenge (HKIWC).

“Dynasty Dry Red Wine – Aged in Oak Barrels”, “Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008” and “Dynasty Cabernet Sauvignon Reserve 2010” won the Best of Show, Silver and Bronze Awards respectively in the “International Grape Cabernet Sauvignon” category. “Dynasty Wisemanship Collection – Fiera” and “Dynasty Wine of Australia Sauvignon Blanc” earned Silver Awards in “A Cool Climate Collection” category. “Dynasty Wine of Australia Shiraz” won the Silver Award in the “Shiraz Around the World” category. These accolades highlighted a record year for Dynasty as it has captured the highest number of awards since its first participation in the HKIWC.

Mr. Hao Feifei, Chairman of Dynasty, said, “The Group has achieved new heights at HKIWC this year by winning a total of six awards in different categories. Dynasty is the only award-winning Chinese brand. The recognition acknowledges the Group’s leadership position in China’s grape wine market. We will continue to enhance the quality of our wines so as to consolidate our leading position in China while showcasing China’s unique fine vintages to the world.”

– More –

The first HKIWC award was held in 2009. This year the award has been organized by Hong Kong Exhibition Services Ltd. and AllWorld Exhibitions, with the Hong Kong Sommelier Association as a co-organizer. Around 190 wines from all over the world have been attracted to submit entries. The winning wines are to be exhibited before wine connoisseurs and valued industry representatives at both the Gala Dinner and the Grand Tasting session, providing them inspiration for an extensive wine list. All of the winning grape wines are to be displayed within the hall of “International Exhibition of Food & Drink, Hotel, Restaurant & Foodservice Equipment, Supplies & Services” (HOFEX), which is the largest of this kind in the Asia Pacific Region with visitor access from some 40,000 visitors from the hospitality industries.



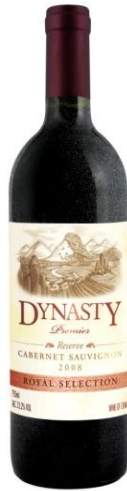
Welcome to visit Dynasty's booth in Hall 5 (No. 5G-200Q) at HKCEC during 6 to 9 May 2015 for wine tasting

Awards won by Dynasty at the 2015 Hong Kong International Wine Challenge



**Best of Show Award
International Grape Cabernet
Sauvignon Category**

**Dynasty Dry Red Wine –
Aged in Oak Barrels**



**Silver Award
International Grape Cabernet
Sauvignon Category**

**Dynasty Premier Royal
Selection – Cabernet
Sauvignon Reserve 2008**



**Bronze Award
International Grape Cabernet
Sauvignon Category**

**Dynasty Cabernet Sauvignon
Reserve 2010**



**Silver Award
A Cool Climate Collection
Category**

**Dynasty Wisemanship
Collection – Fiera**



**Silver Award
A Cool Climate Collection
Category**

**Dynasty Wine of Australia
Sauvignon Blanc**



**Silver Award
Shiraz Around the World
Category**

**Dynasty Wine of Australia
Shiraz**

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 520 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2014. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2010	<ul style="list-style-type: none"> - <i>China Wine</i> magazine “The Most Innovative and Competitive Brand in China’s Liquor Industry” - The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”
2011	<ul style="list-style-type: none"> - <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies” - The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China” - “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award - The Bronze Award in the 2011 Cathay Pacific Hong Kong International Wine & Spirits Competition (HKIWSC)
2012	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012” - Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commendation medals - Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the 2012 Cathay Pacific HKIWSC
2013	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013” - Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge - A total of three wines were awarded two Bronze and one Commendation medals at the Decanter World Wine Awards - A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the 2013 Cathay Pacific HKIWSC
2014	<ul style="list-style-type: none"> - Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014” - Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards - Two wines garnered the Bronze Awards at the 2014 Cathay Pacific HKIWSC - Two dry red wines garnered “Excellent Quality Grand Award”, the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge - Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”
2015	<ul style="list-style-type: none"> - Six wines were awarded a Best of Show, four Silver and a Bronze medals respectively at the Hong Kong International Wine Challenge

For more information, please visit:

Company website: www.dynasty-wines.com

Facebook: www.facebook.com/DynastyWines

To shop Dynasty’s wines online, please visit: www.dynasty-wines.com/shop/

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