

# DYNASTY

酒の王朝

## **Dynasty Garners a Bronze Medal and a Seal of Approval in Prestigious Japan Wine Challenge The Highest Award Winner among Chinese Brands**

(Hong Kong – 7 September 2015) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, has achieved an outstanding result at the 18<sup>th</sup> Japan Wine Challenge with its Dynasty Dry Red Wine – Aged in Oak Barrels and Dynasty Wisemanship Collection – Fiera winning a Bronze medal and a Seal of Approval respectively.

The Japan Wine Challenge is the oldest and most prestigious wine competition in Asia. It has attracted entries of some 1,400 wines from around the world. The judging panel comprises more than 30 top wine professionals, renowned brewers, experts on wine education, and the media focusing on wines assessing quality of the wines according to the scientific, open, fair and impartial principles.

Dynasty Dry Red Wine – Aged in Oak Barrels, harvested from the ideally-ripened Cabernet Sauvignon and Merlot, the world-famous grape wine varieties, along with advanced winemaking technology and equipment, is aged in French oak barrels for two years or more to yield the finest color, aroma and taste. It offers a sophisticated aroma of a fruity ripe grape bouquet as well as nuts and oak sweetness yielding a balanced full-body with a lasting aftertaste as its long aging successfully brings out all of the rich flavors.

Dynasty Wisemanship Collection – Fiera, is made from muscat grapes blended with incense and delicate chardonnay. The pale gold color wafts aromas of rose with tropical fruit and citrus hints of pineapple and lychee. It also emanates the delicate notes of honey which lead to a sweet clean finish with subtle nuances of fruit.

**Mr. Hao Feifei, Chairman of Dynasty**, said, “The Japan Wine Challenge is one of the world’s most influential and prestigious competitions. We are honoured that two wines of Dynasty have been selected among numerous wines. Our Dynasty Dry Red Wine – Aged in Oak Barrels, awarded a Bronze medal, has also become the only Chinese wine winning one of the highest tier of awards at the competition. These accolades not only demonstrate the Group’s leading position in China’s wine market, but also represented widespread recognition of the excellent quality and Chinese characteristics of Dynasty wines by the international market. Going forward, we will continue to develop Chinese wines and highlight their distinction in order to shine on the global stage of wines.”

– End –

## **Awards Won by Dynasty at the 18<sup>th</sup> Japan Wine Challenge**



**Bronze Medal**  
**Dynasty Dry Red Wine – Aged in Oak**  
**Barrels**



**Seal of Approval**  
**Dynasty Wisemanship Collection – Fiera**

**About Dynasty Fine Wines Group Limited**

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 520 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2014. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2010	<ul style="list-style-type: none"> <li>- <i>China Wine</i> magazine “The Most Innovative and Competitive Brand in China’s Liquor Industry”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> </ul>
2011	<ul style="list-style-type: none"> <li>- <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> <li>- “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award</li> <li>- The Bronze Award in the 2011 Cathay Pacific Hong Kong International Wine &amp; Spirits Competition (HKIWSC)</li> </ul>
2012	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012”</li> <li>- Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commended medal</li> <li>- Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the 2012 Cathay Pacific HKIWSC</li> </ul>
2013	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013”</li> <li>- Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge</li> <li>- A total of three wines were awarded two Bronze and one Commended medal at the Decanter World Wine Awards</li> <li>- A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the 2013 Cathay Pacific HKIWSC</li> </ul>
2014	<ul style="list-style-type: none"> <li>- Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014”</li> <li>- Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards</li> <li>- Two wines garnered the Bronze Awards at the 2014 Cathay Pacific HKIWSC</li> <li>- Two dry red wines garnered “Excellent Quality Grand Award,” the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge</li> <li>- Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”</li> </ul>
2015	<ul style="list-style-type: none"> <li>- Six wines were awarded a Best of Show, four Silver and a Bronze medal respectively at the Hong Kong International Wine Challenge</li> <li>- A total of two wines were awarded one Bronze and one Commended medal at the Decanter World Wine Awards</li> <li>- Two wines were awarded a Bronze medal and a Seal of Approval at Japan Wine Challenge</li> </ul>

For more information, please visit:  
 Company website: [www.dynasty-wines.com](http://www.dynasty-wines.com)  
 Facebook: [www.facebook.com/DynastyWines](https://www.facebook.com/DynastyWines)

To shop Dynasty’s wines online, please visit: [www.dynasty-wines.com/shop/](http://www.dynasty-wines.com/shop/)

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