



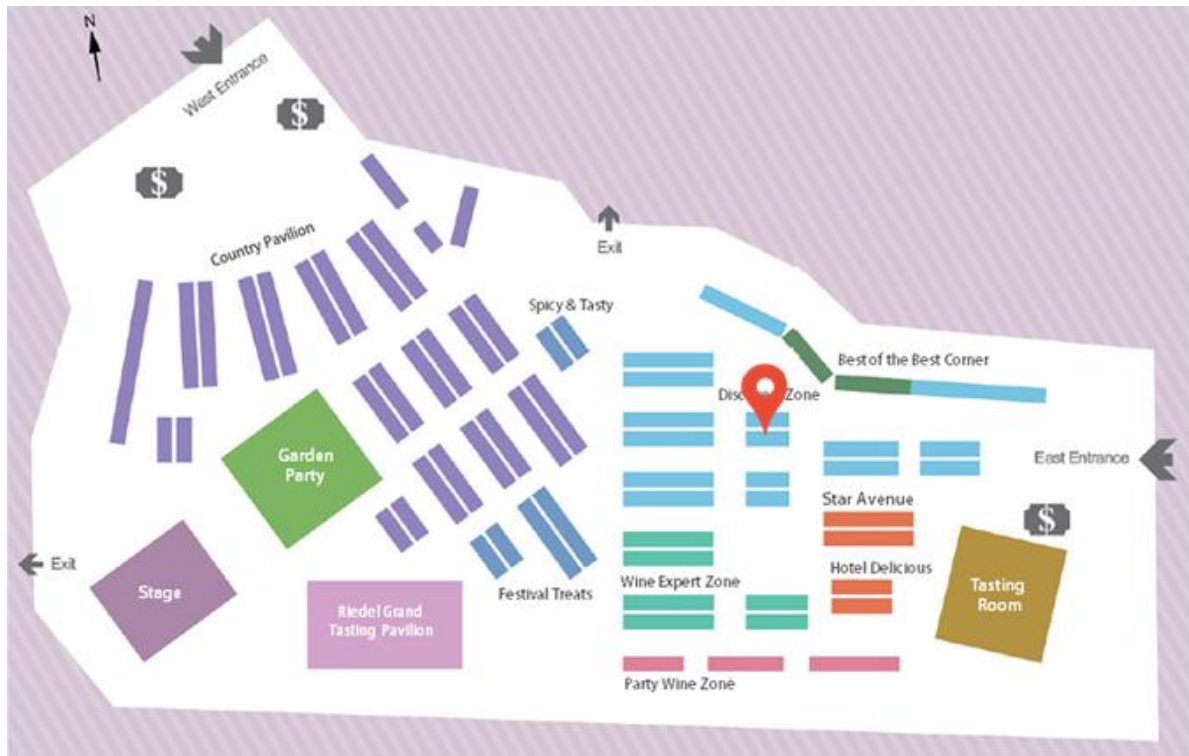
**Chinese Brand Debuts at
“2015 CCB (Asia) Hong Kong Wine & Dine Festival”
with Dynasty at Booth D308**

(Hong Kong – 30 September 2015) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce that it will participate in the “2015 CCB (Asia) Hong Kong Wine & Dine Festival”.

“2015 CCB (Asia) Hong Kong Wine & Dine Festival” will be held at Central Harbourfront (close to Central Piers 9 and 10) on 22-25 October this year. The festival has earned recognition as one of Forbes’ “Top 10 International Food and Wine Festivals” and as CNN Go’s “Best Wine and Dine Festival”. This year, about 340 wine and food booths promise to offer visitors a great variety of fine wine and gourmet delights. Participants include wine dealers, representatives of wine cellars and renowned restaurants and hotels in Hong Kong and overseas.

Dynasty’s booth is located in the “Discovery Zone” D308. With a modern Chinese style incorporating traditional elements as the theme, Dynasty will offer wine-tasting and sell its “Wisemanship Collection” at its booth. The collection of four superlative vintages is named after the Four Gentlemen, also known as the Four Noble Ones, of ancient Chinese folklore, and depicted as four plants – plum blossom (Fiera), orchid (Elegantia), bamboo (Modesta) and chrysanthemum (Ravissantia). The classic Chinese paintings replicated on the labels capture the admirable qualities found in traditional Chinese culture, and which is represented in China’s finest wines today.





Mr. Hao Feifei, Chairman of Dynasty, said, “The Hong Kong Wine & Dine Festival is one of the largest catering exhibitions in Asia attracting visitors from all over the world with the best global fine wines and foods. We hope to provide wine lovers the opportunity to sample fine wines produced by Dynasty perfectly matched with Chinese and western foods through this annual autumn event. Looking ahead, we resolve to build our reputation as a provider of quality products and to explore international trading opportunities.”



Dynasty's D308 booth is located in the "Discovery Zone" at the "2015 Hong Kong Wine & Dine Festival"

Dynasty Fine Wines’ Wisemanship Collection

Collection of four superlative vintages is named after the Four Gentlemen, also known as the Four Noble Ones, of ancient folklore.

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|  | <p>Fiera is an off-dry blend of Muscat and Italian Riesling with a touch of Chardonnay, with a delightful pale gold colour and refreshing aromas of rose, citrus and tropical fruits.</p> <p>Awards Won:</p> <ul style="list-style-type: none"> ▪ Seal of Approval at the “18th Japan Wine Challenge” in 2015 ▪ Silver Award at the “2015 Hong Kong International Wine Challenge” in the “Cool Climate Collection Category” ▪ Silver Medal at the “2014 Decanter World Wine Awards” |
|  | <p>Elegantia is a premium Merlot matured in oak for a glossy dark ruby colour, fascinating aroma of violet with cherry and blackberry, and complex sweetness.</p> |
|  | <p>Modesta is a similarly dry Merlot matured in French oak, with an elegant ruby colour and delightfully sweet aroma of blackberry, coffee, grilled meat and cream.</p> <p>Awards Won:</p> <ul style="list-style-type: none"> ▪ Bronze award at the “2014 Cathay Pacific Hong Kong International Wine & Spirit Competition” in the category “Merlot/ Merlot Blends - Ningxia - 2010-2009” |
|  | <p>Ravissantia is a full-bodied Cabernet Sauvignon, mature in French oak barrels for 18 months for a pleasant dark ruby hue and fruity taste of red berries, black cherries and mulberries.</p> <p>Awards Won:</p> <ul style="list-style-type: none"> ▪ Silver Award at “1st Master Competition for Chinese Fine Wines” in 2015 ▪ “Quality – Silver Award” at the “2014 China Fine Wines Challenge” |

For more information or request high resolution images, please contact Strategic Financial Relations (China) Limited.

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 520 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2014. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

| Year | Awards |
|------|--|
| 2010 | <ul style="list-style-type: none"> - <i>China Wine</i> magazine “The Most Innovative and Competitive Brand in China’s Liquor Industry” - The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China” |
| 2011 | <ul style="list-style-type: none"> - <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies” - The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China” - “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award - The Bronze Award in the 2011 Cathay Pacific Hong Kong International Wine & Spirits Competition (HKIWSC) |
| 2012 | <ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012” - Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commended medal - Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the 2012 Cathay Pacific HKIWSC |
| 2013 | <ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013” - Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge - A total of three wines were awarded two Bronze and one Commended medal at the Decanter World Wine Awards - A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the 2013 Cathay Pacific HKIWSC |
| 2014 | <ul style="list-style-type: none"> - Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014” - Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards - Two wines garnered the Bronze Awards at the 2014 Cathay Pacific HKIWSC - Two dry red wines garnered “Excellent Quality Grand Award,” the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge - Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines” |
| 2015 | <ul style="list-style-type: none"> - Six wines were awarded a Best of Show, four Silver and a Bronze medal respectively at the Hong Kong International Wine Challenge - A total of two wines were awarded one Bronze and one Commended medal at the Decanter World Wine Awards - Two wines were awarded a Bronze medal and a Seal of Approval at Japan Wine Challenge |

For more information, please visit:
Company website: www.dynasty-wines.com
Facebook: www.facebook.com/DynastyWines

To shop Dynasty’s wines online, please visit: www.dynasty-wines.com/shop/

For press enquiries:

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