

# DYNASTY

酒的王朝

## **Dynasty Wins Three Awards at the 2015 Cathay Pacific Hong Kong International Wine and Spirit Competition Making it the Only Award-winning Chinese Wine Brand in the Competition**




(Hong Kong, 5 November 2015) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce that it has won three awards at the 2015 Cathay Pacific Hong Kong International Wine & Spirit Competition (“HKIWSC”), making it the only award-winning Chinese wine brand in the competition.

“Dynasty Cabernet Sauvignon Reserve 2010” and “Dynasty Wisemanship Collection – Modesta 2010” won bronze awards in the “Cabernet Sauvignon/Cabernet Sauvignon Blends - Ningxia - 2013-2006” and “Merlot - Ningxia 2010” categories respectively. The two wines have captured awards in the competition for two consecutive years, upholding the consistently high standards of Dynasty products. In addition, “Dynasty Chardonnay Reserve 2010” won the bronze award in the “Chardonnay - Ningxia - 2012-2010” category. This white wine was also the bronze award winner at the 2013 HKIWSC.

The HKIWSC is a highly acclaimed event and the first genuine wine and spirit competition in Asia, with this year marking its 7th year. The competition is run in partnership with The International Wine & Spirit Competition (“IWSC”), which is regarded as the global leader in wine and spirit appreciation. 29 esteemed wine and spirit experts hailing from 13 Asian countries and regions including China, Singapore, Japan, Malaysia, Korea, Macau, Taiwan and India formed the competition’s judging panel, including Ms. Debra Meiburg MW, the competition’s Director and Master of Wine, and Mr. Simon Tam, Chinese cuisine and wine expert and Christie’s Head of Wine in China. The entries were tested under the stringent “double blind testing” method to ensure fair and just results.

**Mr. Hao Feifei, Chairman of Dynasty**, said, “The HKIWSC is a unique wine festival that is primarily focused on Asia, and provides reference for wine lovers in Asia for selecting wines. Dynasty has been winning awards at this competition for five consecutive years since 2011, which reflects a high degree of recognition for the outstanding quality of Dynasty products. With Chinese wines becoming more widely accepted in recent years, Dynasty will continue with its development efforts in order to enhance the contribution of Chinese wines on a global scale.”

– More –

Award-winning Wines	Awards Received at the “2015 HKIWSC”
<p data-bbox="204 383 571 450"><b>“Dynasty Cabernet Sauvignon Reserve 2010”</b></p> 	<p data-bbox="647 383 1378 450"><b>Bronze award in the “Cabernet Sauvignon/Cabernet Sauvignon Blends - Ningxia - 2013-2006” category</b></p> 
<p data-bbox="233 909 547 976"><b>“Dynasty Chardonnay Reserve 2010”</b></p> 	<p data-bbox="616 909 1406 976"><b>Bronze award in the “Chardonnay - Ningxia - 2012-2010” category</b></p> 
<p data-bbox="196 1413 580 1480"><b>“Dynasty Wisemanship Collection – Modesta 2010”</b></p> 	<p data-bbox="639 1413 1386 1447"><b>Bronze award in the “Merlot - Ningxia 2010” category</b></p> 

The award-winning wines will be exhibited at Booth No. 3B-C19 during the Hong Kong International Wine & Spirits Fair.

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**About Dynasty Fine Wines Group Limited**

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 520 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2014. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2010	<ul style="list-style-type: none"> <li>- <i>China Wine</i> magazine “The Most Innovative and Competitive Brand in China’s Liquor Industry”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> </ul>
2011	<ul style="list-style-type: none"> <li>- <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies”</li> <li>- The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China”</li> <li>- “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award</li> <li>- The Bronze Award in the 2011 Cathay Pacific Hong Kong International Wine &amp; Spirits Competition (HKIWSC)</li> </ul>
2012	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012”</li> <li>- Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commended medal</li> <li>- Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the 2012 Cathay Pacific HKIWSC</li> </ul>
2013	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013”</li> <li>- Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge</li> <li>- A total of three wines were awarded two Bronze and one Commended medal at the Decanter World Wine Awards</li> <li>- A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the 2013 Cathay Pacific HKIWSC</li> </ul>
2014	<ul style="list-style-type: none"> <li>- Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014”</li> <li>- Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards</li> <li>- Two wines garnered the Bronze Awards at the 2014 Cathay Pacific HKIWSC</li> <li>- Two dry red wines garnered “Excellent Quality Grand Award,” the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge</li> <li>- Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”</li> </ul>
2015	<ul style="list-style-type: none"> <li>- Six wines were awarded a Best of Show, four Silver and a Bronze medal respectively at the Hong Kong International Wine Challenge</li> <li>- A total of two wines were awarded one Bronze and one Commended medal at the Decanter World Wine Awards</li> <li>- Two wines were awarded a Bronze medal and a Seal of Approval at Japan Wine Challenge</li> <li>- Three wines garnered the Bronze Awards at the 2015 Cathay Pacific HKIWSC</li> </ul>

For more information, please visit:

Company website: [www.dynasty-wines.com](http://www.dynasty-wines.com)

Facebook: [www.facebook.com/DynastyWines](http://www.facebook.com/DynastyWines)

To shop Dynasty’s wines online, please visit: [www.dynasty-wines.com/shop/](http://www.dynasty-wines.com/shop/)

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