

DYNASTY

酒的王朝

Dynasty Cooperates with Wai Shing Wine to Hold the Dynasty Themed Wine Banquet

(Hong Kong, 23 March 2016) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce its cooperation with Wai Shing Wine International Co. Ltd (“Wai Shing Wine”) in successfully hosting the Dynasty Themed Wine Banquet at Tang's Cuisine on 17 March.

The banquet has offered a wide menu of delicacies cooked with seasonal and superior ingredients. The chefs of Tang's Cuisine have perfectly blended eastern and western culture through their excellent culinary skills and nonpareil originality. A series of Dynasty quality wines have perfectly complemented a meticulously prepared wine and dinner banquet for the guests. In addition to celebrities in the wine industry and wine connoisseurs, the Group was honoured to have Mr. Sammy Leung, Chairman of the Hong Kong Wine Judges Association, to attend the banquet. Mr. Leung shared and presented the characteristics of Dynasty’s quality wines to wine lovers based on his professional knowledge of wines.

Mr. Hao Feifei, Chairman of Dynasty, said, “We are honoured to collaborate with Wai Shing Wine to host the wine banquet, at which wine connoisseurs could enjoy the ideal match between Dynasty wines and Cantonese cuisines. The dinner also served as a good exchange platform for us to share our experience with industry peers and become acquainted with many wine lovers. Wai Shing Wine is a renowned wine trading company with a long business history in Hong Kong. We believe our cooperation will stimulate our sales growth in Hong Kong. We will continue to promote the ‘Dynasty’ brand and introduce Dynasty’s fine wines to more wine and food aficionados.”

Established in 1968, Wai Shing Wine sells different wines and spirits including grape wines, cognac, whiskey and other liquors. It aims to serve a wider variety of customers and create an unusual shopping experience to people at all levels. Up to now, Wai Shing Wine has increased to 14 retail stores selling various products including Dynasty Wisemanship Collection as well as its gift box set which consists of four premium wines respectively named Fiera, Elegantia, Modesta and Ravissantia.

– End –



Row center - Chateau Dynasty Grand Wine 2005 (Limited Edition), with retail price at RMB9,999



First from the left - Mr. Sammy Leung, Chairman of the Hong Kong Wine Judges Association

Third from the left - Mr. Eric Man, Wai Shing Wine International Co. Ltd

「 Dynasty Wine Dinner 」

Menu

Aperitif

Dynasty Muscat Sparkling Wine

Crispy Pigeon

Dynasty Merlot Series – Gold Label

Sharks-fin Soup

Fried shrimp with salted egg yolk

Dynasty Chardonnay Reserve

Deep Fried Blue Crab with Caviar

Dynasty Medium Dry White Wine

Steamed Fresh Rockfish with herbs

Stir-fried Garoupa Brisket

Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008

Barbecue Pork Rib

Chateau Dynasty Grand Wine 2005 (Limited Edition)

Vegetables with Tomatoes

Crispy Rice in Lobster Soup

Mushroom Bun with Truffle

Dynasty Wisemanship Collection –Modesta

Crispy Twists

Dynasty Medium Dry White Wine

About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 520 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2015. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2011	<ul style="list-style-type: none"> - <i>The Asset</i> magazine “The Asset Triple A – China’s Most Promising Companies” - The China General Chamber of Commerce “Top Ten Greatest Satisfaction Brands (Industry) in China” - “Chinese Listed Companies with the Most Influential Brand Overseas” in the 2011 China Securities Golden Bauhinia Award - The Bronze Award in the 2011 Cathay Pacific Hong Kong International Wine & Spirits Competition (HKIWSC)
2012	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012” - Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commended medal - Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the 2012 Cathay Pacific HKIWSC
2013	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013” - Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge - A total of three wines were awarded two Bronze and one Commended medal at the Decanter World Wine Awards - A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the 2013 Cathay Pacific HKIWSC
2014	<ul style="list-style-type: none"> - Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014” - Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards - Two wines garnered the Bronze Awards at the 2014 Cathay Pacific HKIWSC - Two dry red wines garnered “Excellent Quality Grand Award,” the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge - Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”
2015	<ul style="list-style-type: none"> - Six wines were awarded a Best of Show, four Silver and a Bronze medal respectively at the Hong Kong International Wine Challenge - A total of two wines were awarded one Bronze and one Commended medal at the Decanter World Wine Awards - Two wines were awarded a Bronze medal and a Seal of Approval at Japan Wine Challenge - Three wines garnered the Bronze Awards at the 2015 Cathay Pacific HKIWSC

For more information, please visit:

Company website: www.dynasty-wines.com

Facebook: www.facebook.com/DynastyWines

To shop Dynasty’s wines online, please visit: www.dynasty-wines.com/shop/

For press enquiries:

Strategic Financial Relations (China) Limited

Ms. Karen Hung Tel: 2864 4845 Email: karen.hung@sprg.com.hk

Ms. Mina Pang Tel: 2864 4830 Email: mina.pang@sprg.com.hk

Ms. Iris Chen Tel: 2864 4893 Email: iris.chen@sprg.com.hk