

[Press Release]

DYNASTY

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Dynasty wins four gold and one silver awards at “Asia Wine & Spirits Awards” at first entry

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Dynasty Muscat Category scales new heights Become China wine brand with most awards in Muscat category

(Hong Kong, 26 August 2016) **Dynasty Fine Wines Group Limited** (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, has won five awards at the 2016 Asia Wine & Spirits Awards. It is the first time the Group participated in the Awards. Dynasty has scaled new heights by becoming the China grape wine brand to win the most awards in the Muscat category.

The Group received gold awards for its Dynasty Wisemanship Collection – Fiera 2011, Dynasty Wisemanship Collection – Modesta 2010, Dynasty Merlot Series – Gold Label 2009 and Dynasty Muscat Sparkling Wine, and silver award for its Dynasty Medium Dry White Wine. Accomplishments achieved by Dynasty:

- The only China wine brand to win the most awards in Merlot and Muscat categories
- The only China wine brand to win the highest award in Muscat category
- The only award-winning sparkling wine of China wine brand – “Dynasty Muscat Sparkling Wine”

Mr. Hao Feifei, Chairman of Dynasty, said, “The Asia Wine & Spirits Awards is one of the most influential and authoritative wine contests in Asia. The Group’s wines being able to stand out among more than 500 wine entries from France, Italy, Germany, the United States, Australia, Portugal, Japan and China, etc, and snatching five awards at the first time it participated in the event is proof of its superb capability. To ensure excellence of the Dynasty brand, we will implement more meticulous production procedures and strictly supervise the brewing process of our wines, so that we may afford products of higher yet quality.”

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In its eighth year, Asia Wine & Spirits Awards, which was founded by Professor Tommy Lam, is one of the most credible wine accolades in Asia. The judging panel this year was led by world-renowned sommelier Bryan K Julyan as the leader and made up of over 30 champion and award-winning sommeliers from 13 regions in Asia. Applying the judging mechanism of International Organisation of Vine and Wine (OIV), the panel blind-tasted the wines and adhere to the principles of being scientific, open, fair and just in grading each wine independently to assure the integrity of their judgment. The Awards attracted more than 500 wine and spirits entries from around the world this year.

Prizes Won by Dynasty at the 2016 Asia Wine & Spirits Awards:



Gold Medal
Dynasty Wisemanship
Collection – Fiera 2011



Gold Medal
Dynasty Wisemanship
Collection –
Modesta 2010



Gold Medal
Dynasty Merlot Series –
Gold Label 2009



Gold Medal
Dynasty Muscat Sparkling Wine



Silver Medal
Dynasty Medium Dry White Wine

- End -

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 450 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2015. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2012	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012” - Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commended medals - Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the Cathay Pacific HKIWSC
2013	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013” - Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge - A total of three wines were awarded two Bronze and one Commended medals at the Decanter World Wine Awards - A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the Cathay Pacific HKIWSC
2014	<ul style="list-style-type: none"> - Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014” - Dynasty Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards - Two wines garnered the Bronze Awards at the Cathay Pacific HKIWSC - Two dry red wines garnered “Excellent Quality Grand Award,” the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge - Dynasty Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”
2015	<ul style="list-style-type: none"> - Six wines were awarded a Best of Show, four Silver and a Bronze medals respectively at the Hong Kong International Wine Challenge - A total of two wines were awarded one Bronze and one Commended medals at the Decanter World Wine Awards - Two wines were awarded a Bronze medal and a Seal of Approval at Japan Wine Challenge - Three wines garnered the Bronze Awards at the Cathay Pacific HKIWSC
2016	<ul style="list-style-type: none"> - Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 garnered a Bronze medal at the Decanter World Wine Awards - Five wines garnered four Gold and one Silver awards at the Asia Wine & Spirits Awards

For more information, please visit:

Company website: www.dynasty-wines.com

Facebook: www.facebook.com/DynastyWines

To shop Dynasty’s wines online, please visit: www.dynasty-wines.com/shop/

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