

[Press Release]

DYNASTY

酒的王朝

Dynasty Wins Four Awards at the 2016 Cathay Pacific Hong Kong International Wine and Spirit Competition

Garners the Most Awards among Chinese Grape Wine Brands

(Hong Kong – 10 November 2016) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce that it has won four awards at the 2016 Cathay Pacific Hong Kong International Wine & Spirit Competition (“HKIWSC”), garnering the highest number of honors and winning the only sparkling wine award among Chinese grape wine brands in the competition. This also marked the sixth consecutive year that the Group has garnered awards at this prestigious competition dating back to 2011.

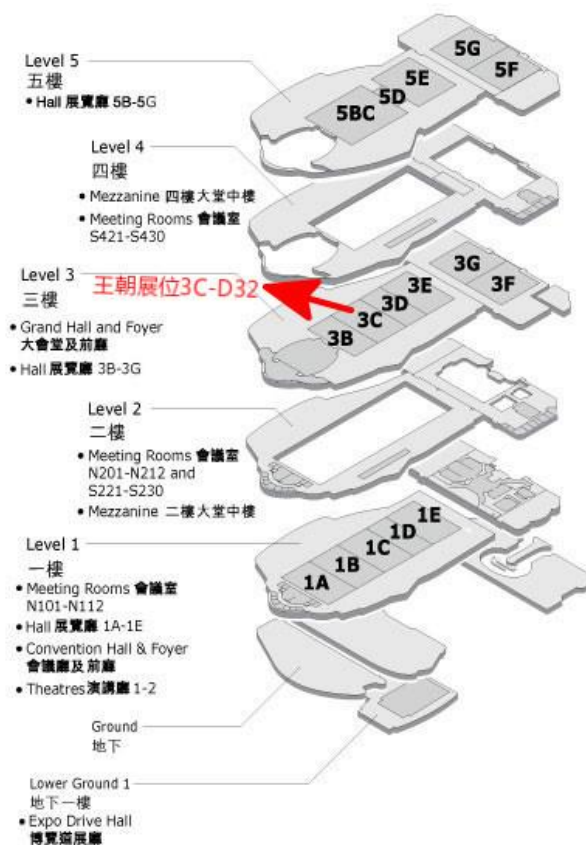
“Dynasty Cabernet Sauvignon 2013” and “Dynasty Muscat Sparkling Wine” won bronze awards in the “Cabernet Sauvignon - Yan Mountain - 2013” and “Bottle Fermented Sparkling - Muscat - Yan Mountain - Sweet - NV” categories respectively. “Dynasty Merlot Series - Gold Label 2009” and “Dynasty Merlot Series - Red Label 2013” also won bronze awards in the “Merlot/Merlot Blends - Yan Mountain - 2013-2009” category.

With the awards marking their 8th year, the HKIWSC is running in partnership with The International Wine & Spirit Competition, which is regarded as the global leader in the appreciation of wine and spirits. The competition’s judging panel comprises over 30 esteemed wine and spirit sommeliers hailing from 12 countries and regions including China, Singapore, Japan, Malaysia, Korea, Macau, Taiwan, Thailand and India. Luminaries here include Ms. Debra Meiburg MW, the competition’s Director and Master of Wine. The HKIWSC categorized the grape wines according to their region, type, style and vintage. All entries were evaluated by way of “double blind testing” and the results were verified by KPMG to ensure the strict objectivity and validity of the selection process and the fair and just results.

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Mr. Hao Feifei, Chairman of Dynasty, said, “The HKIWSC aims to promote the wines from around the world to the Asian market and to provide recommendation on the ideal matches of Asian cuisines and wines to wine lovers. This competition attracts top wines from around the world. We are very delighted that Dynasty has been winning awards at this prestigious competition for six consecutive years, which is a testimony for the outstanding quality of Dynasty wines. With Dynasty gaining greater awareness and appreciation of its wines in the international grape wine market, we will continue to promote our ‘Dynasty’ brand through different channels in the future in order that more aficionados can truly taste the perfect paring of Dynasty grape wines and Asian delicacies.”

In addition, Dynasty will participate in the Hong Kong International Wine & Spirits Fair to be held at the Hong Kong Convention and Exhibition Centre (HKCEC) on 10-12 November this year. Visitors will be warmly welcomed to taste Dynasty’s various wines at its booth (D32) in Hall 3C.



Dynasty's booth (D32) in HKCEC Hall 3C at the Hong Kong International Wine & Spirits Fair

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Award-winning Wines

Awards received at the “2016 HKIWSC”

**Dynasty Cabernet
Sauvignon 2013**



**Bronze Award in the
“Cabernet Sauvignon - Yan Mountain - 2013”
Category**



**Dynasty Merlot Series –
Gold Label 2009**



**Bronze Award in the
“Merlot/Merlot Blends - Yan Mountain - 2013-2009”
Category**



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Award-winning Wines

Awards received at the “2016 HKIWSC”

**Dynasty Merlot Series –
Red Label 2013**



**Bronze Award in the
“Merlot/Merlot Blends - Yan Mountain - 2013-2009”
Category**



**Dynasty Muscat Sparkling
Wine**



**Bronze Award in the
“Bottle Fermented Sparkling - Muscat
- Yan Mountain - Sweet - NV”
Category**



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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier grape winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 grape wine products as well as markets 450 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2015. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2012	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012” - Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commended medals - Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the Cathay Pacific HKIWSC
2013	<ul style="list-style-type: none"> - <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013” - Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge - A total of three wines were awarded two Bronze and one Commended medals at the Decanter World Wine Awards - A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the Cathay Pacific HKIWSC
2014	<ul style="list-style-type: none"> - Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014” - Dynasty Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards - Two wines garnered the Bronze Awards at the Cathay Pacific HKIWSC - Two dry red wines garnered “Excellent Quality Grand Award”, the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge - Dynasty Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”
2015	<ul style="list-style-type: none"> - Six wines were awarded a Best of Show, four Silver and a Bronze medals respectively at the Hong Kong International Wine Challenge - A total of two wines were awarded one Bronze and one Commended medals at the Decanter World Wine Awards - Two wines were awarded a Bronze medal and a Seal of Approval at Japan Wine Challenge - Three wines garnered the Bronze Awards at the Cathay Pacific HKIWSC
2016	<ul style="list-style-type: none"> - Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 garnered a Bronze medal at the Decanter World Wine Awards - Five wines garnered four Gold and one Silver awards at the Asia Wine & Spirits Awards - Two wines garnered Silver Awards in “Wine & Spirits Awards” at “Hong Kong Wine & Dine Festival 2016” - Four wines garnered the Bronze Awards at the Cathay Pacific HKIWSC

For more information, please visit:

Company website: www.dynasty-wines.com

Facebook: www.facebook.com/DynastyWines

To shop Dynasty’s wines online, please visit: www.dynasty-wines.com/shop/

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