

DYNASTY

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Dynasty Sweeps Six Awards at Inaugural Wine.Luxe International Award 2016

(Hong Kong – 23 January 2017) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce that it has garnered six awards at the “Wine.Luxe International Award 2016” organized for the first time by the prestigious wine magazine Wine.Luxe, speaking volumes about the superb quality of its products. The awards are as follows:

1) Best New World Red Wine – Bronze Medal	Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008
2) Best New World Red Wine – Bronze Medal	Dynasty Merlot Series – Gold Label 2009
3) Best New World Red Wine – Bronze Medal	Dynasty Australia Shiraz 2011
4) Best Old World White Wine – Bronze Medal	Dynasty Bordeaux Sauvignon Blanc 2013
5) Best Sparkling Wine – Bronze Medal	Dynasty Muscat Sparkling Wine NV
6) Wine Lovers’ Favorite	Dynasty Muscat Sparkling Wine NV

Mr. Hao Feifei, Chairman of Dynasty, said, “Winning accolades at an international wine event in Hong Kong such as the ‘2016 Wine.Luxe International Award’ shows that the Group is a force to be reckoned within the international wine market. It also speaks to the international market recognition for Dynasty wines which boast excellent quality and unique Chinese characteristics. We will continue to work hard on aspects including aroma, palate, balance and richness of our wines so that we may create wines that match consumers’ personal taste and best complement culinary delicacies.”

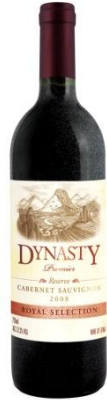
Wine.Luxe, the most influential wine magazine in Hong Kong and the Greater China region, presented its first name-sake International Award this year, attracting more than 300 wines and liquors from wineries in France, Italy, Spain, Portugal, the US and China. The types of wines featured included sparkling wine, dry white wine, dry red wine, sweet white wine, liquor and fortified wine. The distinguished judging panel comprised more than 60 wine masters, sommeliers, wine makers, renowned wine columnists, wine critics, buyers and wine trainers from the UK, France, the US, Canada, Japan, Korea and China. The judges spent three days together conducting blind tasting, stringently and fairly grading the competing wines using Wine.Luxe’s 100-point rating system. Worthy of note is that Dynasty Muscat Sparkling Wine was named “Wine Lovers’ Favorite”, which means Dynasty’s products are recognized and appreciated by both the industry and wine lovers.

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Awards won by Dynasty at “2016 Wine.Luxe International Awards”:



Best New World Red Wine – Bronze Medal
Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008



Best New World Red Wine – Bronze Medal
Dynasty Merlot Series – Gold Label 2009



Best New World Red Wine – Bronze Medal
Dynasty Australia Shiraz 2011



Best Old World White Wine – Bronze Medal
Dynasty Bordeaux Sauvignon Blanc 2013



Best Sparkling Wine – Bronze Medal
Wine Lovers' Favorite
Dynasty Muscat Sparkling Wine NV



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Mr. Nelson Siu, Chief Editor of Wine.Luxe, (left) and Mr. Chris Li, representative of the Consulate General of the United States (right) present “Best Sparkling Wine – Bronze Medal” and “Wine Lovers’ Favorite” awards to Dynasty’s representative

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier winemaker in China. It is principally engaged in the production and sale of wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 wine products as well as markets 450 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2015. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2012	<ul style="list-style-type: none">- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012”- Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commended medals- Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the Cathay Pacific HKIWSC
2013	<ul style="list-style-type: none">- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013”- Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge- A total of three wines were awarded two Bronze and one Commended medals at the Decanter World Wine Awards- A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the Cathay Pacific HKIWSC
2014	<ul style="list-style-type: none">- Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014”- Dynasty Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards- Two wines garnered the Bronze Awards at the Cathay Pacific HKIWSC- Two dry red wines garnered “Excellent Quality Grand Award”, the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge- Dynasty Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”
2015	<ul style="list-style-type: none">- Six wines were awarded a Best of Show, four Silver and a Bronze medals respectively at the Hong Kong International Wine Challenge- A total of two wines were awarded one Bronze and one Commended medals at the Decanter World Wine Awards- Two wines were awarded a Bronze medal and a Seal of Approval at Japan Wine Challenge- Three wines garnered the Bronze Awards at the Cathay Pacific HKIWSC
2016	<ul style="list-style-type: none">- Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 garnered a Bronze medal at the Decanter World Wine Awards- Five wines garnered four Gold and one Silver awards at the Asia Wine & Spirits Awards- Two wines garnered Silver Awards in “Wine & Spirits Awards” at “Hong Kong Wine & Dine Festival 2016”- Five wines were awarded at Wine.Luxe International Award 2016- Four wines garnered the Bronze Awards at the Cathay Pacific HKIWSC

For more information, please visit:

Company website: www.dynasty-wines.com

Facebook: www.facebook.com/DynastyWines

To shop Dynasty’s wines online, please visit: www.dynasty-wines.com/shop/

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