

**DYNASTY**  
酒の王朝**Dynasty 5° Sparkling Wine Honored  
Top 10 New Wine Products at the 2016 “Qingzhuo Awards” by  
China Alcoholic Drinks Association**

(Hong Kong – 22 March 2017) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce that Dynasty 5° Sparkling Wine has been selected as TOP 10 New Wine Products at the 2016 “Qingzhuo Awards” by China Alcoholic Drinks Association.

Closely following the honour of the Wine.Luxe International Award 2016, the Group is gratified that the Dynasty 5° Sparkling Wine has garnered yet another prestigious award. Grapes for this Muscat sparkling wine are harvested from one of the best Muscat vineyards in China, Hangu Vineyard in Tianjin. It is traditionally brewed by second fermentation in bottles which are slowly tipped and jiggled by hand at Dynasty Winery in Tianjin. Part of the sugar lingering in the bottle makes for a slightly sweet sparkling wine with a low alcohol content. Characteristic properties include a pale lemon taste and crystal clarity with a scent of honey, lime and lychee.

This marks the fourth year that China Alcoholic Drinks Association has hosted a new wine product category selection at the “Qingzhuo Awards” as part of China International Alcoholic Drinks Expo aimed at inspiring innovation in brewing industry. The organizer has set very high standards for entries. Apart from requiring that new products must be released in 2016, entries must also show significant innovation in winemaking technique and product characteristics. Besides, the entries are required to fulfill stringent evaluation criteria encompassing food quality safety, physical and chemical indicators, hygiene, inspection certification, production, sales volume, etc. The “Qingzhuo Awards” received more than 300 entries, including liquor, beers, wines, yellow wines and fruit wines. Unlike the wine industry’s conventional practice of inviting only wine sommeliers as judges, the judging panel has an unprecedentedly broad nationwide base of sommeliers, distributors, media and consumers to evaluate the entries from different perspectives, with the aim to give a more comprehensive, objective and holistic judgment.

**Mr. Hao Feifei, Chairman of Dynasty**, said, “The ‘Qingzhuo Awards’ hosted by China Alcoholic Drinks Association serves as a benchmark for leading the development of innovative wine products in China. We are proud to see Dynasty 5° Sparkling Wine is selected as TOP 10 new wine products, which is strong recognition of the high standards of our products in terms of techniques and technologies, high quality and consumer demand. In the future, we will continue to actively perfect winemaking techniques of wines and introduce new products in a bid to offer wines to consumers that match their individual tastes and perfectly pair with culinary delicacies.”

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*Dynasty 5° Sparkling Wine Honored Top 10 New Wine Products at the 2016 “Qingzhuo Awards” by the China Alcoholic Drinks Association  
22 March 2017*

## **The Dynasty Wine Honored as TOP 10 New Wine Products at the 2016 “Qingzhuo Awards” by China Alcoholic Drinks Association**



Dynasty 5° Sparkling Wine



A representative of Dynasty receives the award on the stage



Award certificate and trophy for TOP 10 New Wine Products

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22 March 2017

### **About Dynasty Fine Wines Group Limited**

Founded in 1980, Dynasty is the premier winemaker in China. It is principally engaged in the production and sale of wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 wine products as well as markets 450 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2015. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2012	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2012”</li> <li>- Four wines were honored at the first Decanter Asia Wine Awards winning two Bronze and two Commended medals</li> <li>- Two wines were awarded as the Best Wines from China and with the Silver Award respectively at the Cathay Pacific HKIWSC</li> </ul>
2013	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013”</li> <li>- Three wines were awarded a Silver, a Bronze and Seal of Approval respectively at the Hong Kong International Wine Challenge</li> <li>- A total of three wines were awarded two Bronze and one Commended medals at the Decanter World Wine Awards</li> <li>- A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the Cathay Pacific HKIWSC</li> </ul>
2014	<ul style="list-style-type: none"> <li>- Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014”</li> <li>- Dynasty Wisemanship Collection – Fiera was awarded the Silver medal at the Decanter World Wine Awards</li> <li>- Two wines garnered the Bronze Awards at the Cathay Pacific HKIWSC</li> <li>- Two dry red wines garnered “Excellent Quality Grand Award”, the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge</li> <li>- Dynasty Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”</li> </ul>
2015	<ul style="list-style-type: none"> <li>- Six wines were awarded a Best of Show, four Silver and a Bronze medals respectively at the Hong Kong International Wine Challenge</li> <li>- A total of two wines were awarded one Bronze and one Commended medals at the Decanter World Wine Awards</li> <li>- Two wines were awarded a Bronze medal and a Seal of Approval at Japan Wine Challenge</li> <li>- Three wines garnered the Bronze Awards at the Cathay Pacific HKIWSC</li> </ul>
2016	<ul style="list-style-type: none"> <li>- Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 garnered a Bronze medal at the Decanter World Wine Awards</li> <li>- Five wines garnered four Gold and one Silver awards at the Asia Wine &amp; Spirits Awards</li> <li>- Two wines garnered Silver Awards in “Wine &amp; Spirits Awards” at “Hong Kong Wine &amp; Dine Festival 2016”</li> <li>- Five wines were awarded at Wine.Luxe International Award 2016</li> <li>- Four wines garnered the Bronze Awards at the Cathay Pacific HKIWSC</li> </ul>
2017	<ul style="list-style-type: none"> <li>- Dynasty 5° Sparkling Wine Honored Top 10 New Wine Products at the 2016 “Qingzhuo Awards” by China Alcoholic Drinks Association</li> </ul>

For more information, please visit:

Company website: [www.dynasty-wines.com](http://www.dynasty-wines.com)

Facebook: [www.facebook.com/DynastyWines](https://www.facebook.com/DynastyWines)

To shop Dynasty’s wines online, please visit: [www.dynasty-wines.com/shop/](http://www.dynasty-wines.com/shop/)

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