

[Press Release]

# DYNASTY

酒的王朝

## **Dynasty Wins Five Awards at “HKGCWS Wine & Spirits Judging Awards 2018” Come Meet the Winners at “CCB (Asia) Hong Kong Wine & Dine Festival”**

(Hong Kong – 19 October 2018) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce it has won five awards at “HKGCWS Wine & Spirits Judging Awards 2018” (the “Awards”). Dynasty Wisemanship Collection - Modesta and Dynasty Wisemanship Collection - Ravissantia both earn the Silver Awards, while Dynasty Wisemanship Collection - Fiera, Dynasty Wisemanship Collection - Elegantia and Dynasty Merlot Series – Red Label 2013 are Bronze Award winners.

Organized by the Hong Kong General Chamber of Wine & Spirits (“HKGCWS”), the Awards attracted entries from wineries worldwide including France, Italy, Spain, the U.S., Hungary, Portugal, Germany, Japan, Australia, New Zealand, China and Chile. Led by Mr. Peter Kwong, founder of the Hong Kong Wine Judges Association, the judging panel comprising veteran sommeliers rated all entries professionally and fairly in selecting the award winners.

Dynasty has earned various accolades at the Awards. In 2017, four Dynasty wines were honored and this year all five wine entries from Dynasty took home awards. These accolades evidence the recognition by the judging panel of the fine quality wines and wine-making craftsmanship of Dynasty.

**Mr. Sun Jun, Chairman of Dynasty**, said, “Dynasty winning five major awards at the authoritative Awards speaks volumes to the endorsement of those on the judging panel for Dynasty’s tireless pursuit of quality and wine-making excellence. Going forward, Dynasty will remain steadfast in crafting fine quality products, work hard to set an industry benchmark and also promote quality Chinese wines to wine lovers all over the world.”

In addition, Dynasty will participate in the “CCB (Asia) Hong Kong Wine & Dine Festival” to be held at the Central Harbourfront Event Space and Tamar Park on 25-28 October 2018. Visitors will be welcomed to taste Dynasty’s various award-winning wines at booth B115 in the “Classic Selection Zone”.

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**Silver Award**

Dynasty Wisemanship Collection - Modesta

This dry Merlot-variety red wine was meticulously matured in French oak barrels to an elegant deep ruby red. With aromas of sweet blackberry, coffee and sumptuous undertones of meat and butter, this wine easily qualifies as dense and rich. Soft tannins round-out the structure and bring it to a gentle finish. For perfection, enjoy at room temperature (16-18°C) with barbecue and hearty steak.



**Silver Award**

Dynasty Wisemanship Collection - Ravissantia

This dry red cabernet sauvignon offers a full-bodied experience. The immaculate ruby red color aged in high quality French oak barrels for 18 months, culminating in a blend of perfection permeated by delectable red berry flavors with rich mulberry and black cherry overtones. At the same time, bursts of bell pepper and soft eucalyptus herbal fragrances harmonize with clove, cinnamon, licorice and subtle oak smells that elucidate sweetness. Pair with smoked grilled meats, goose liver, mushrooms or mild Chinese cuisine at room temperature (16-18°C) for a sublime experience.



**Bronze Award**

Dynasty Wisemanship Collection - Fiera

This exquisite half-dry white wine is made from muscat grapes blended with incense and delicate chardonnay. The pale yellow colour gives aromas of rose with tropical and citrus hints of pineapple and lychee. Enjoy the delicate notes of honey which lead to a sweet clean finish and subtler nuances of fruit. It pairs divinely with any variety of seafood and brings out the flavors of light meat dishes. Enjoy chilled (6-8°C) soon after opening.



**Bronze Award**

Dynasty Wisemanship Collection - Elegantia

This hearty merlot-variety red wine was carefully oak barrel matured. The ruby red color gives off definite yet gentle aromas of red cherry, blackberry and spring flowers offset by elegant oak and spices. It is a full-bodied wine with rich yet balanced flavors and mature tannins for a long finish. Best paired with foie gras and braised meat and vegetable dishes like lamb chops or roast suckling pig with steamed sides. Enjoy just below room temperature (12-16°C).



**Bronze Award**

**Dynasty Merlot Series – Red Label 2013**

This wine ruby color comes with a light purple rim giving out the presence of sweet black fruit such as blackcurrant alongside that of red fruit such as cherries. Other aromas outline eucalyptus leaves and fresh herbs, a light note of cedar wood, some bacon as well as leather. The palate is dry with smooth and well integrated tannins, excellent balance of fruit versus alcohol, a medium to long finish and quite a powerful bouquet. Best matched with Chinese cold cuts, soya sauce based meat dishes, barbecued meats, grilled fish. This wine can be cellared in good conditions for another 4-5 years or consumed now at 16 degrees Celsius.



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**About Dynasty Fine Wines Group Limited**

Founded in 1980, Dynasty is the premier winemaker in China. It is principally engaged in the production and sale of wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 wine products as well as markets 180 imported ones, providing customers across all consumer strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2018. During recent years, Dynasty has won many industry and capital market awards included in the chart below.

<b>Year</b>	<b>Awards</b>
2013	<ul style="list-style-type: none"> <li>- <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2013”</li> <li>- Three wines were awarded a Silver Medal, a Bronze Medal and Seal of Approval respectively at the Hong Kong International Wine Challenge</li> <li>- A total of three wines were awarded two Bronze Medals and one Commendation at the Decanter World Wine Awards</li> <li>- A total of three wines were awarded as Best Wine from China and with two Bronze Awards respectively at the Cathay Pacific HKIWSC</li> </ul>
2014	<ul style="list-style-type: none"> <li>- Gold Award at <i>metroBox</i> “Prime Awards for the Best Brand Enterprise in Greater China 2014”</li> <li>- Dynasty Wisemanship Collection – Fiera awarded Silver Medal at the Decanter World Wine Awards</li> <li>- Two wines garnered the Bronze Awards at the Cathay Pacific HKIWSC</li> <li>- Two dry red wines garnered “Excellent Quality Grand Award,” the top honor, and “Quality – Silver Award” at the China Fine Wines Challenge</li> <li>- Dynasty Wisemanship Collection – Ravissantia garnered the Silver Award at the first-ever “Master Competition for Chinese Fine Wines”</li> </ul>
2015	<ul style="list-style-type: none"> <li>- Six wines were awarded a Best of Show, four Silver Medals and a Bronze Medal respectively at the Hong Kong International Wine Challenge</li> <li>- A total of two wines were awarded one Bronze Medal and one Commendation at the Decanter World Wine Awards</li> <li>- Two wines were awarded a Bronze Medal and a Seal of Approval at Japan Wine Challenge</li> <li>- Three wines garnered Bronze Awards at the Cathay Pacific HKIWSC</li> </ul>
2016	<ul style="list-style-type: none"> <li>- Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 garnered a Bronze Medal at the Decanter World Wine Awards</li> <li>- Five wines garnered four Gold Awards and one Silver Award at the Asia Wine &amp; Spirits Awards</li> <li>- Two wines garnered Silver Awards in “Wine &amp; Spirits Awards” at “Hong Kong Wine &amp; Dine Festival”</li> <li>- Five wines won “Wine Lovers’ Favorite” and five Bronze Awards at Wine.Luxe International Awards respectively</li> <li>- Four wines garnered Bronze Awards at the Cathay Pacific HKIWSC</li> </ul>
2017	<ul style="list-style-type: none"> <li>- Dynasty 5° Sparkling Wine named one of the Top 10 New Wine Products at the 2016 “Qingzhuo Awards” by China Alcoholic Beverages Association</li> <li>- Dynasty 5° Sparkling Wine won the Bronze Medal at the Decanter World Wine Awards</li> <li>- Four wines won a Gold Award and three Bronze Awards at the HKGCWS Wine &amp; Spirits Judging Awards</li> <li>- Dynasty 5° Sparkling Wine and Dynasty Bordeaux Superieur Eleve En Futs De Chene 2014 won Bronze Awards at the Cathay Pacific HKIWSC</li> <li>- Dynasty Merlot Vino Italiano won Bronze Award in the New World Red Wine Category at the “Wine.Luxe International Award 2017”</li> </ul>
2018	<ul style="list-style-type: none"> <li>- Five wines won two Silver Awards and three Bronze Awards at the HKGCWS Wine &amp; Spirits Judging Awards 2018</li> </ul>

For more information, please visit:

Company website: [www.dynasty-wines.com](http://www.dynasty-wines.com)

Facebook: [www.facebook.com/DynastyWines](https://www.facebook.com/DynastyWines)

To shop Dynasty’s wines online, please visit: [www.dynasty-wines.com/shop/](http://www.dynasty-wines.com/shop/)

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