

[Press Release]

DYNASTY
酒的王朝

**Dynasty's New High-end Products – Dynasty Air Dry Red Wine Series
Now Available in China
A New Benchmark for High-end Wines**

(Hong Kong – 3 May 2019) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce the release of its new high-end products – Dynasty Air Dry Red Wine (王朝乾化乾紅葡萄酒) series. The products have debuted at the product launch event named “World Renowned Winemaking Craftsmanship, Finest Wines Co-produced by the Sino-French Winemakers” (世界名酒技藝、中法釀造傑作) held in Tianjin on 26 April and are now available in China.

Dynasty Air Dry Red Wine series includes Dynasty Air Dry Red Wine 2009, Dynasty Air Dry Red Wine 2008 and Dynasty Grand Red Wine 2009. The wines of this series are made from quality grapes harvested in Eastern Foothill of Helan Mountain in Ningxia and are meticulously produced by adopting air drying methods for which Dynasty has gained two air dry red wine national invention patents. Also they feature an alluring dark color exuding flavours of black fruits such as blackcurrant and blackberry with aromas of smoke, black chocolate, fungus, vanilla and oak barrel. Furthermore, they are sweet and smooth on the palate, and full-bodied with a rich fragrance and strong tannins leading to a long and distinct finish as a fine example of high-end wines in China combining Chinese characteristics and distinctive wine-making craftsmanship.

Mr Sun Jun, Chairman of Dynasty, said, “The products of Dynasty Air Dry Red Wine series are made with the best winemaking techniques of China and France adhering to their strict technical standards. We are pleased to launch the new product series so wine lovers can enjoy our high-end products. In the future, we will continue to adjust the channel structure and layout, shifting our product structure to accommodate fine wines. We will also prioritise quality in wines, continue to develop new products, and enrich product lines, in order to provide better wines for consumers.”

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3 May 2019



Launching ceremony of Dynasty Air Dry Red Wine series



Dynasty's new high-end products – Dynasty Air Dry Red Wines series

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is a premier winemaker in China. It is principally engaged in the production and sale of wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine enterprise in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 wines as well as markets about 180 imported wines, providing consumers across all strata in the PRC with high quality products offering excellent value for money. Dynasty wines have been included 13 times on the list of Best Selling Wines in China published by the China Industry and Enterprise Information Centre between 1997 and 2019. In recent years, Dynasty has won many industry and capital market awards included in the chart below.

Year	Awards
2015	<ul style="list-style-type: none"> - Six wines were awarded a Best of Show, four Silver Medals and a Bronze Medal respectively at the “Hong Kong International Wine Challenge” - Two wines were awarded one Bronze Medal and one Commendation at the “Decanter World Wine Awards” - Two wines were awarded a Bronze Medal and a Seal of Approval at the “Japan Wine Challenge” - Three wines garnered Bronze Awards at the “Cathay Pacific HKIWSC”
2016	<ul style="list-style-type: none"> - Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 garnered a Bronze Medal at the “Decanter World Wine Awards” - Five wines garnered four Gold Awards and one Silver Award at the “Asia Wine & Spirits Awards” - Two wines garnered Silver Awards in “Wine & Spirits Awards” at the “Hong Kong Wine & Dine Festival” - Five wines won “Wine Lovers’ Favorite” and five Bronze Awards at the “Wine.Luxe International Awards” respectively - Four wines garnered Bronze Awards at the “Cathay Pacific HKIWSC”
2017	<ul style="list-style-type: none"> - Dynasty 5° Sparkling Wine named one of the Top 10 New Wine Products at the “Qingzhuo Awards” by the China Alcoholic Beverages Association - Dynasty 5° Sparkling Wine garners a Bronze Medal at the “Decanter World Wine Awards” - Four wines won a Gold Award and three Bronze Awards at the “HKGCWS Wine & Spirits Judging Awards” - Dynasty 5° Sparkling Wine and Dynasty Bordeaux Superieur Eleve En Futs De Chene garners Bronze Award[s] at the “Cathay Pacific HKIWSC” - Dynasty Merlot Vino Italiano won Bronze Award in the New World Red Wine Category at the “Wine.Luxe International Awards”
2018	<ul style="list-style-type: none"> - Five Dynasty wines won two Silver Awards and three Bronze Awards at the “HKGCWS Wine & Spirits Judging Awards” - Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 and Dynasty Merlot Series – Gold Label 2009 garnered Silver Awards at the “Cathay Pacific HKIWSC” - Five wines awarded at “Hong Kong World Wine Awards”, with Dynasty 5° Sparkling Wine honored with a Gold Medal - Four wines won two Silver Awards and two Bronze Awards at the “Wine.Luxe International Awards”

For more information, please visit:

Company website: www.dynasty-wines.com

Facebook: www.facebook.com/DynastyWines

To shop Dynasty's wines online, please visit: www.dynasty-wines.com/shop/

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