

[Press Release]

# DYNASTY

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## Dynasty Garners the Highest Award – Platinum Medal at “Wine.Luxe International Awards 2019” Scooping Six Medals in Total

(Hong Kong – 4 August 2020) Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier winemaker in China, is pleased to announce that it has won six medals at the “Wine.Luxe International Awards 2019” and is the only Chinese brand to capture the most prestigious accolade – the Platinum Medal. Among the winners, “Dynasty Grand Red Wine 2009” won the “Best of New World Red Wine – Platinum Medal”, “Dynasty Air Dry Red Wine 2009” garnered the “Best of New World Red Wine – Gold Medal”, “Dynasty Dry Red Wine (Classic)” was awarded the “Best of New World Red Wine – Silver Medal”, “Dynasty 5° Sparkling Wine” earned the “Sparkling Wine – Silver Medal”, “Dynasty Air Dry Red Wine 2008” earned the “Best of New World Red Wine – Bronze Medal”, and “Dynasty Medium Dry White Wine (Classic)” was presented the “Best of New World White Wine – Seal of Approval”.

“Wine.Luxe International Awards” has been co-organised by Wine.Luxe magazine and Hong Kong Sommelier Association since 2016. In the past four years, over 2,000 wines and spirits joined the competition. This year, Jim Harre chaired the distinguished judging panel, which comprised 60 Master of Wine, Master Sommeliers, F&B directors, sommeliers, wine critics and wine educators worldwide. Leading lights among the panel members were Nelson Chow, Chairman of Hong Kong Sommelier Association; Jeremy Stockman, General Manager of Watson's Wine; Bernice Liu, award-winning wine maker and famous actress; and Jonathan Mather, General Manager, Hong Kong and Macau Region, ASC Fine Wines. The judges selected the winners after blind tasting and a fair and objective assessment of the wines and spirits from various production areas such as the US, Australia, Spain and China.

**Mr Sun Jun, Chairman of Dynasty**, said, “Wine.Luxe International Awards 2019’ was presented by *Wine.Luxe*, the most influential wine magazine in Hong Kong and elsewhere in Greater China. The six medals won by Dynasty at the event, including the prestigious Platinum Medal award, are proof of the solid recognition by the judging panel of the excellent quality of our products, as well as from the international wine market, and it also reflects the leading presence of our brand in the wine industry. In the future, we will carry on with the spirit of our success by providing premium quality, and continue to offer more good wines brewed with superior Chinese and French wine-producing techniques and adopting stringent technical standards, in order to provide consumers with more special and excellent quality wines”.

– More –

**Awards won by Dynasty at “2019 Wine.Luxe International Awards”:**

**Best New World Red Wine – Platinum Medal**

**Dynasty Grand Red Wine 2009**



Produced from the world-renowned Cabernet Sauvignon grapes harvested in the eastern foothills of Helan Mountain in Ningxia, this fine wine is fermented in quality French oak barrels and carefully stored in a wine cellar at a constant temperature and humidity and away from light. Presenting an elegant deep ruby colour, it yields the aroma of a mature wine and wooden barrel, mixed with the scent of vanilla, blackberries, coffee, roast meat and mushroom. The rich body generates a dense sensation in the mouth, offering a lingering pleasing after-taste. The pervasive excellent quality makes this a must-have bottle in any collection.

**Best New World Red Wine – Gold Medal**

**Dynasty Air Dry Red Wine 2009**



This wine was made from world-famous grapes, specifically Cabernet Sauvignon and Merlot, harvested in the eastern foothills of Helan Mountain in Ningxia, fermented in quality French oak barrels for 18 months, and carefully stored in a wine cellar at a constant temperature, constant humidity and away from light. With an elegant deep ruby colour, it emanates an alluring fruity aroma of mature plum, cherry, and black and red currant, and gradually releases the fragrance of cinnamon, clove and cocoa. The velvety harmonious body is rich and silky smooth, and presents a lovely lingering after-taste. Its colour, aroma, taste and nutrition content are so perfectly complementary, offering a distinctive charm.

**Best New World Red Wine – Silver Medal**

**Dynasty Dry Red Wine (Classic)**



The wine is produced from fine grapes harvested in the northern foothills of Mount Tianshan in Xinjiang. The dark yet clear ruby color naturally yields scents of red fruit such as cherry and cranberry. The rich fruity wine aroma plus the mellow and full dry sensation of tannin in the mouth please the palate through a balanced after-taste and is best consumed at 16 to 18 °C and paired with Chinese and western cuisines such as roast duck, roast suckling pig and pasta.

**Sparkling wine – Silver Medal**

**Dynasty 5° Sparkling Wine**



This wine is made from the fruits of Hangu Vineyard in Tianjin, one of the best Muscat vineyards in China. It is traditionally brewed by second fermentation in bottles at constant temperature and pressure, during which the experts at Dynasty's winery in Tianjin painstakingly slowly tip and jiggle the bottles by hand. The portion of sugar remaining in the bottle makes for a slightly sweet sparkling wine with a low alcoholic content. The wine is crystal clear in a golden yellow tint with a scent of honey, lychee and lime.

**Best New World Red Wine – Bronze Medal**

**Dynasty Air Dry Red Wine 2008**



This fresh fruity dry red wine is a perfect blend of Cabernet Sauvignon and Merlot with the fruit flavours of red cherry, strawberry and red currant mixed with a banana and cinnamon scent. This wine ideally complements preserved meats such as dry sausages, pates and meat pies.

**Best New World White Wine – Seal of Approval**

**Dynasty Medium White Wine (Classic)**



With Muscat as the main ingredient, the crystal clear white wine has a straw-yellow hue and an aroma of rose, ripe pineapple and refreshing lemon. Its smooth texture, fresh and tasty hint of sourness and lively body present a marvelously elegant and delicate flavour offering a classic wine preferred by consumers. It is best enjoyed chilled at 8-10°C and ideally paired with seafood and white meat.

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**About Dynasty Fine Wines Group Limited**

Founded in 1980, Dynasty is a premier winemaker in China. It is principally engaged in the production and sale of wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tsinlien Group Company Limited and Remy Cointreau as its major shareholders. The Group produces and sells more than 100 wine products as well as markets about 110 imported ones, providing consumers across all strata in the PRC with high quality products offering excellent value for money. During recent years, Dynasty has won many industry and market awards included in the chart below.

Dynasty Garner the Highest Award – Platinum Medal at “Wine.Luxe International Awards 2019”  
 Scooping Six Medals in Total  
 4 August 2020

Year	Awards
2016	<ul style="list-style-type: none"> <li>- Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 garnered a Bronze Medal at the Decanter World Wine Awards</li> <li>- Five wines garnered four Gold Awards and one Silver Award at the Asia Wine &amp; Spirits Awards</li> <li>- Two wines garnered Silver Awards in “Wine &amp; Spirits Awards” at “Hong Kong Wine &amp; Dine Festival”</li> <li>- Five wines won “Wine Lovers’ Favorite” and five Bronze Awards at Wine.Luxe International Awards respectively</li> <li>- Four wines garnered Bronze Awards at the Cathay Pacific HKIWSC</li> </ul>
2017	<ul style="list-style-type: none"> <li>- Dynasty 5° Sparkling Wine named one of the Top 10 New Wine Products at the “Qingzhuo Awards” by China Alcoholic Beverages Association</li> <li>- Dynasty 5° Sparkling Wine won the Bronze Medal at the Decanter World Wine Awards</li> <li>- Four wines won a Gold Award and three Bronze Awards at the HKGCWS Wine &amp; Spirits Judging Awards</li> <li>- Dynasty 5° Sparkling Wine and Dynasty Bordeaux Superieur Eleve En Futs De Chene won Bronze Awards at the Cathay Pacific HKIWSC</li> <li>- Dynasty Merlot Vino Italiano won Bronze Award in the New World Red Wine Category at the “Wine.Luxe International Award”</li> </ul>
2018	<ul style="list-style-type: none"> <li>- Five wines won two Silver Awards and three Bronze Awards at the HKGCWS Wine &amp; Spirits Judging Awards</li> <li>- Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 and Dynasty Merlot Series – Gold Label 2009 garnered Silver Awards at the Cathay Pacific HKIWSC</li> <li>- Five wines awarded at “Hong Kong World Wine Award”, with Dynasty 5° Sparkling Wine honored Gold Medal</li> <li>- Four wines won two Silver Awards and two Bronze Awards at the “Wine.Luxe International Award”</li> </ul>
2019	<ul style="list-style-type: none"> <li>- Dynasty Premier Royal Selection – Cabernet Sauvignon Reserve 2008 and Dynasty 5° Sparkling Wine won two Silver Awards at the “Belt &amp; Road Wine &amp; Spirits Awards”</li> <li>- Dynasty Wisemanship Collection – Modesta won the Commended Award at the “Decanter Asia Wine Awards”</li> <li>- Dynasty Merlot Series – Gold Label 2009, Dynasty Wisemanship Collection – Modesta 2010 and Dynasty 5° Sparkling Wine have won one Silver Award and two Bronze Awards at the Cathay Pacific HKIWSC</li> <li>- Four wines won Bronze Awards at HKGCWS Wine &amp; Spirits Judging Awards</li> </ul>
2020	<ul style="list-style-type: none"> <li>- Six wines won one Platinum Award, one Gold Award, two Silver Awards, one Bronze Award and one Seal of Approval at the “Wine.Luxe International Award”</li> </ul>

For more information, please visit:

Company website: [www.dynasty-wines.com](http://www.dynasty-wines.com)

Facebook: [www.facebook.com/DynastyWines](https://www.facebook.com/DynastyWines)

To shop Dynasty’s wines online, please visit: [www.dynasty-wines.com/shop/](http://www.dynasty-wines.com/shop/)

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