



DYNASTY TITLE SPONSORED 10TH CHINESE FOOD FESTIVAL FAMED CHEF AND GOURMET HUGO LEUNG GRACED THE EVENT

(Hong Kong, 22 October 2009) – Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a leading grape wine producer in China, participated in and was the title sponsor of the 10th Dynasty Cup Food Festival (Tianjin) & 8th International Food Expo (第十屆(天津)王朝杯美食節暨第八屆國際美食博覽會) (“Food Festival”) held between 19 and 21 October. The title sponsorship reflected the leadership of the Group in the China catering industry. Famed chef and gourmet Mr. Hugo Man-To Leung, was also invited to attend the event on behalf of Dynasty as its Senior Consultant, during which he explained the food pairing of Dynasty wines with different dishes.

Launched in 2000, the annual Chinese Food Festival had been staged in cities including Hangzhou, Chongqing, Guangzhou, Xian, Qingdao and Shanghai in the past nine years. Held in Tianjin for the first time this year, the event was hailed as the largest, the most premium and influential international food fair in China food industry, attracting the most public participation. Serving as an important platform for local and overseas catering enterprises to promote and boost development of the industry, the event has helped raise the standing of the catering service industry in urban economic development.

Mr. Hugo Man-To Leung, Senior Consultant of Dynasty, said, “I am delighted to be invited to the Food Festival where I was able to see and taste fine wines and foods from different areas of China and around the world. With a long history, the Chinese culinary culture is profound and alive in the sense that as it develops, it has continuously assimilated and integrated foreign styles. And, Dynasty, working together with Remy Cointreau in France over the years, has learnt from the best in the world in wine-making techniques and adjusted products according to local tastes. It is a perfect example of the marriage of the best of the East and the West.”

Mr. Bai Zhisheng, Chairman and Executive Director of Dynasty, said, “As the leading grape wine producer in China, Dynasty’s mission is ‘to produce China’s own grape wines’ so as to provide more choices of premium grape wines to the Chinese people. With the Food Festival as a platform, we were able to share experience with our peers and also forge relationship with distributors, which can help us open new distribution channels, expand our profit base, and boost consumer awareness of the ‘Dynasty’ brand as synonymous to premium wines for pairing with the finest cuisines.”

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is one of the leading grape wine producers in China. It is principally engaged in the production and sale of grape wine products under its reputable **Dynasty** brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tianjin Development Holdings Limited (Stock Code: 882) and Remy Cointreau as its major shareholders. The Group offers over 50 grape wine products in five main categories of red wines, white wines, sparkling wines, brandy and icewine. Dynasty provides customers in all consumer strata with high quality and “excellent value for money” products. In 2000, Dynasty was recognized as a Well-known Trademark for grape wine products in China by the Trade Mark Office of the State Administration of Industry and Commerce of China and in 2009, was awarded the Credible Enterprise of China Accreditation 2010-2012. Dynasty wines made the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre eleven times between 1997 and 2008. The Group was listed on the Main Board of the Stock Exchange of Hong Kong on 26 January 2005.

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*Dynasty Title Sponsored 10th Chinese Food Festival
Famed Chef and Gourmet Hugo Leung Graced the Event
22 October 2009 / p.3*



*(Left) Mr. Hugo Man-To Leung exchanged views with participants at the Food Festival
(Right) Mr. Hugo Man-To Leung visited the Dynasty booth*



Chef and gourmet Mr. Hugo Man-To Leung and some of the well-known local chefs taking part in the First China Chef Conference