

[For immediate release]



**DYNASTY INCLUDED IN THE LIST OF THE
2ND “TOP TEN GREATEST SATISFACTION BRANDS IN CHINA” AWARD**

**UNDERScores BRAND RECOGNITION AND LEADERSHIP IN ALCOHOLIC
BEVERAGE SECTOR**

(Hong Kong, 27 June 2010) – Dynasty Fine Wines Group Limited (“Dynasty” or the “Group”) (Stock Code: 828), a premier winemaker in China, has announced that the Group has been included in the list of the 2nd “Top Ten Greatest Satisfaction Brands in China” award.

The event was organised by China General Chamber of Commerce. Its Retail Vendors Commission and the National Customers Satisfaction Evaluation Office jointly held the press conference to announce the result on 19 June 2010 at National People's Congress Conference Centre, in Beijing. The criteria for the award included the “Evaluation Standards for Customers’ Satisfaction on Commercial Service Industries” which are benchmarks to evaluate the domestic commercial activities issued by the Ministry of Commerce of the PRC. Customers’ opinions on the “brand image”, “expected quality”, “actual quality”, “service quality”, “product value”, “satisfaction” and “loyalty” of the products are collected via questionnaires or online surveys. The categories include the manufacturing, trade and service industries. More than 400 enterprises have participated in the event via different channels since the launch of the national customer satisfaction survey, and Dynasty has been included in the list of the 2nd “Top Ten Greatest Satisfaction Brands in China” award, becoming the only one enterprise in the grape wine industry who gained this award.

Mr. Bai Zhisheng, Chairman and Executive Director of Dynasty, said, “We are pleased that Dynasty has won the award as it is testimony to the recognition enjoyed by the Group for its famous brand and excellent quality, as well as the increasing trust and continuous support of consumers accordingly. We have strong confidence in our brand continuing to lead the trend of appreciation of grape wines and maximising the promising opportunities in the expanding grape wine market segment.”

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About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier winemaker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tianjin Development Holdings Limited (Stock Code: 882) and Remy Cointreau as its major shareholders. The Group offers over 50 grape wine products in five main categories of red wines, white wines, sparkling wines, brandy and icewine. Dynasty provides customers in all consumer strata with high quality and "excellent value for money" products. In 2000, Dynasty was recognized as a Well-known Trademark for grape wine products in China by the Trade Mark Office of the State Administration of Industry and Commerce of China and in 2009, was awarded the Credible Enterprise of China Accreditation 2010-2012. Dynasty wines made the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre 12 times between 1997 and 2009. The Group was listed on the Main Board of the Stock Exchange of Hong Kong on 26 January 2005. In 2009, the Group was named second runner-up in the food and beverages industry category in China of The Most Promising Companies by The Asset.

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