

For Release

## **China's Premier Winemaker 'Dynasty' Celebrates 30<sup>th</sup> Anniversary with Gala Dinner in Hong Kong**

*Milestone celebrated with special Merlot series  
and European-style wine chateau — Chateau Dynasty*

(Hong Kong, August 27, 2010) – Dynasty Fine Wines Group celebrated its 30th anniversary as China's premier winemaker with an exquisite gala dinner themed 'A Taste of Life and Luxury' at the Mandarin Oriental, Hong Kong yesterday.

Hosts for the celebration were the brand's Chairman and Executive Director Mr. Bai Zhisheng and board members and dignitaries including Vice-Chairman and Non-Executive Director Mr. Francois Heriard-Dubreuil.

Among VIPs attending were senior officials from Tianjin Development Holdings Limited, Liaison Office of the Central People's Government in HKSAR, Tianjin Port Development Holdings Limited and its distributor Jebesen Fine Wines.

The event showcased Dynasty's prestigious premium wines and the launch of its latest Merlot series designated to celebrate the 30th anniversary.

The anniversary is also being celebrated with the opening of a grand classical European-style wine chateau, 'Chateau Dynasty' in Tianjin during October this year.

Chateau Dynasty will incorporate an elegant wine museum explaining the history of world wine culture, exhibition halls showcasing the world's top wines, and a world-class research and development centre.

A wine tasting and dining hall seating up to 400 guests, 23 luxurious guest rooms and a spa retreat featuring a number of exotic wine spa treatments can also be found at Chateau Dynasty.

"Chateau Dynasty is expected to become one of Tianjin's most prestigious landmarks," said Mr Bai. "It marks a significant milestone in our development, which also includes a huge expansion of production capacity. The wine industry has been growing steadily in China over the years and we are very proud to be part of it."

Mr. Heriard-Dubreuil said: "2010 is very special to Dynasty. It is truly a significant achievement when a company has come such a long way since its establishment 30 years ago. Like a fine bottle of wine, Dynasty is getting better with age."

At the Gala Dinner, distinguished guests were the first to sample Dynasty's latest Merlot series. Distinguished by a sustained ruby colour and dry character, the Dynasty Merlot Series includes the **Gold Label 2007**, **Red Label 2009** and **Dynasty Merlot Dry Wine Reserve**.

Dynasty's Gold Label 2007 hints of red fruits such as raspberry and cranberry complemented by cassis with a touch of oak, acetone, eucalyptus and mint; while the Red Label 2009 is characterised more by sweet black fruits such as blackcurrant, and red fruits like cherries, with aromas of eucalyptus and fresh herbs, and light notes of cedar, bacon and leather.

The Merlot Dry Wine Reserve, produced from grapes harvested in Ningxia, China's premier wine region, has strong yet subtle notes of dark plum, dark cherries and blackcurrant, with silky tannins and a full body.

Being China's premier winemaker, Dynasty Fine Wines Group was established in 1980 as a joint venture with Remy Cointreau, one of the world's leading wine and spirits companies. Its award-winning history is a remarkable reflection of the proud traditions and state-of-the-art expertise of Remy Cointreau, one of the world's leading wine and spirits operators and Dynasty's second largest shareholder.

Listed on the Stock Exchange of Hong Kong since 2005, Dynasty (stock code: 828) has proven not only its expertise in producing top quality wines, but also in producing excellent financial returns for its shareholders.

Dynasty has taken the lead in China's wine industry by introducing world-class advanced wine-making equipment, new processes and technologies. The leading Chinese winery produces a diverse range of wine and spirits, from high-end traditional vintage wines to reasonably-priced wines targeted at young wine lovers.

To meet growing demand, Dynasty's production capacity is expected to reach around 70,000 tones, equivalent to approximately 93.3 million bottles in 2010.

Having won dozens of international prizes, Dynasty is now targeting the international market, stepping up global marketing and promotion efforts. The best of Dynasty Fine Wines were recently showcased to the international market at VINEXPO Asia-Pacific 2010, the world's leading wine and spirits exhibition, in Hong Kong earlier this year.

For more information, please visit [www.dynasty-wines.com](http://www.dynasty-wines.com).

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*Issued by Grebstad Hicks Communications on behalf of Dynasty Fine Wines Group Limited.*

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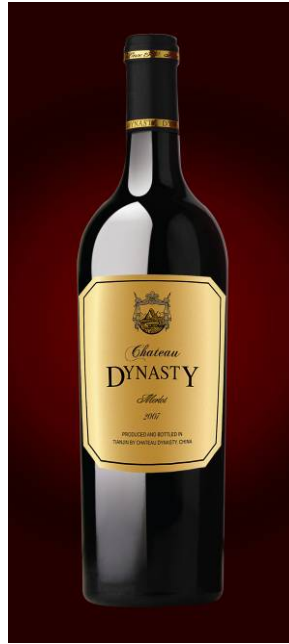
Board members of Dynasty Fine Wines Group



Keynote speech by Mr. Bai Zhisheng, Chairman and Executive Director of Dynasty Fine Wines Group



Dynasty Merlot Dry Red  
Wine Reserve



Dynasty Merlot Series –  
Gold Label 2007



Dynasty Merlot Series –  
Red Label 2009