



For Release

China's Premier Winemaker Dynasty Fine Wines Showcases Exclusive New Vintages at VINEXPO Asia-Pacific 2010 in Hong Kong

Chinese-French partnership presents 'Premier Royal Selection'

(Hong Kong, 25 May 2010) – China's leading winemaker Dynasty Fine Wines premiered its exclusive new vintages at today's VINEXPO Asia-Pacific in Hong Kong.

At this year's show, Dynasty Fine Wines occupied a 36 sq. m stand to showcase their new vintages from the Dynasty 'Premier Royal Selection' at the world's leading wine and spirits expo.

Presenting these fine wines at VINEXPO Asia-Pacific was Mr. Zhang Fuqing, the Deputy Head of the Research & Development Department of Dynasty Fines Wines from Tianjin, who also officiated at a series of specially planned events as well as met and greeted members of the trade and enthusiasts attending the exhibition.

During Vinexpo Asia-Pacific, Dynasty Fine Wines saw the official debut of the **Premier Royal Selection - Dynasty Cabernet Sauvignon Reserve 2005**. The aged, dry red wine harvested from the ripest Cabernet Sauvignon grapes with raspberry, black cherry and blackcurrant notes, complemented by herbaceous smells of capsicum and eucalyptus is bottled in a vessel that creates the illusion of a dust-covered mature bottle.

Vinexpo also saw the launch of **Dynasty Muscat Sparkling Wine** outside China, which is harvested from one of the best Muscat vineyards in China, Hangu Vineyard in Tianjin.

Dynasty Muscat Sparkling Wine is traditionally made by second fermentation in bottles which are slowly tipped and jiggled by hand.

Dynasty 5-star Icewine Reserve, made from naturally frozen Vidal grapes growing beside Henglong Lake in Wunushan, around 41 degrees north was another product which Dynasty Fine Wines presenting at Vinexpo Asia-Pacific this year.

Obtained in very small quantity, they produce intensely sweet, concentrated grape syrup, aged in imported French oak barrels.

Established in 1980 as a joint venture with Remy Cointreau, Dynasty Fine Wines is one of the world's leading wine and spirits operators, who has taken the lead in China's wine industry by introducing world-class advanced wine-making equipment, new processes and technologies.

Capturing the robust growth potential of the Chinese wine market, Dynasty produces a diverse range of wine and spirits, from high-end traditional vintage wines to reasonably-priced wines targeted at young and supplicated customers.

Having won dozens of international prizes, Dynasty Fine Wines is now targeting the international market, stepping up global marketing and promotion efforts.

The brand is this year celebrating its 30th anniversary, and 5th year listed on the Hong Kong Stock Exchange, with the opening of 'Dynasty Chateau', a grand classical European-style wine chateau showcasing the world's top wines and explaining the history of wine production.

Mr. Bai Zhisheng, Chairman and Executive Director of Dynasty Fine Wines Group Limited, said: "Our award-winning history since is a remarkable reflection of the proud traditions and state-of-the-art expertise of Remy Cointreau."

"We are showcasing the best of Dynasty Fine Wines to the international market at Vinexpo Asia-Pacific this year," said Mr. Bai.

VINEXPO Asia-Pacific is held every two years, with Hong Kong selected as the venue for the third consecutive time. This year, 800 exhibitors from around 30 countries occupied 8,500 sq. m of floor space.

More than 9,500 professional visitors including importers, wholesalers, food & beverage managers, sommeliers, restaurateurs, hyper- and supermarket buyers are expected from this fast-developing region of consumers.

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About Dynasty Fine Wines Group Limited

Dynasty Fine Wines Group Limited is the premier winemaker in the People's Republic of China. Established in 1980 as a joint venture with Remy Cointreau, its award-winning history is a remarkable reflection of the proud traditions and state-of-the-art expertise of Remy Cointreau, one of the world's leading wine and spirits operators. With more than 50 wines within five main product categories – red wines, white wines, sparkling wines, icewines and brandy – Dynasty's diversified wine portfolio caters to a range of consumer tastes and preferences.

Issued by Grebstad Hicks Communications on behalf of Dynasty Fine Wines Group Limited.

For media enquiries, please contact:

Joyce Li / Agnes Li
Grebstad Hicks Communications
Tel: (852) 2810 0532
Fax: (852) 2525 7972
Email: joyce.li@ghcasia.com / agnes.li@ghcasia.com



Photo of Mr. Marc Fonbaustier, Consul General of France in Hong Kong & Macau (Left 1), Mr. John Tsang Chun-wah, JP, the Hong Kong Financial Secretary (Left 2), Mr. Bai Zhisheng, Chairman and Executive Director of Dynasty Fine Wines Group Limited (Right 2) & Mrs. Dominique Hériard Dubreuil, Chairman of VINEXPO Asia-Pacific (Right 1) taken in front of Dynasty Fine Wines' exhibition booth at VINEXPO Asia-Pacific 2010.



Photo of Mr. Bai Zhisheng, Chairman and Executive Director of Dynasty Fine Wines Group Limited (Left 2) renowned food and wine expert Mr. Hugo Leung (Left 3) and Mr. Gao Feng, General Manager & Executive Director of Dynasty Fine Wines Group Limited (Right) taken in front of Dynasty Fine Wines' exhibition booth at VINEXPO Asia-Pacific 2010.



Dynasty Fine Wines' exhibition booth at VINEXPO Asia-Pacific 2010