



STRATEGIC FINANCIAL RELATIONS (CHINA) LIMITED
縱橫財經公關顧問(中國)有限公司

[Press Release]



Chairman of Dynasty Mr. Bai Zhisheng Receives the Asia Pacific Entrepreneurship Awards 2010 – China

(Hong Kong, 25 November 2010) – Dynasty Fine Wines Group Limited (“Dynasty” or “the Group”) (Stock Code: 828), a premier wine-maker in China, has announced that Mr. Bai Zhisheng, Chairman of the Group, has been honoured with the Asia Pacific Entrepreneurship Awards (“APEA”) 2010 – China by Enterprise Asia to recognise his contribution to the Group and the grape wine industry in China.

The APEA is a regional award honouring business leaders who have demonstrated outstanding performance. The award aims to band leading entrepreneurs across Asia to spur greater innovation, fair practices and growth in entrepreneurship. Its purpose is to serve as a platform to recognise continued leadership towards sustainable economic development for the Asia Pacific region.

Mr. Bai Zhisheng, Chairman and Executive Director of Dynasty, said, “I am truly honoured to be presented with this award. This accolade represents market recognition of the Dynasty Brand as well as my own achievements. I will continue to focus on innovation and lead the Group to meet the challenges ahead through effective strategies, with the aim to establish an honest, upright and socially responsible corporate culture in the Group.”

Mr. Bai concluded, “This year marks the 30th anniversary of Dynasty and the fifth anniversary of our listing in the Hong Kong Stock Exchange. We have also witnessed the opening of Chateau Dynasty, the largest wine chateaux in Asia built by the Group and where the French Wine Cultural Centre is located in Tianjin. We are confident that Dynasty will continue to lead the widening trend of wine consumption in China, and further increase the brand’s exposure in the high-end wine market.”

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Under the leadership of Mr. Bai, Dynasty and its business has advanced in steady strides through developing new ideas and refining the approaches to maintain the vitality and competitiveness of the brand while boosting the overall progress of the industry. In recent years, Mr. Bai has led the Group in winning various awards. Highlights include the second runner-up in the food and beverages industry category in China of The Most Promising Companies by The Asset in 2009, the Top Ten Greatest Satisfaction Brands in China Award organised by China General Chamber of Commerce and the Most Innovative and Competitive Brand in China's Liquor Industry organised by China Wine Magazine in 2010.

Mr. Bai has over 20 years of experience in the grape wine industry in China. He was initially appointed as a Non-executive Director of Dynasty in August 2004 and is currently the Chairman and Executive Director. He is responsible for overseeing the business development, and formulating and managing the investment strategies of Dynasty. In addition, Mr. Bai also serves as the Deputy Chairman of the Tianjin Association of Foreign Invested Enterprises, a Director of the China National Food Industry Association and Deputy Chairman of the Tianjin Food (Industry) Association.



Mr. Bai Zhisheng, Chairman of Dynasty is attending the APEA 2010 – China and receiving the award

About Dynasty Fine Wines Group Limited

Founded in 1980, Dynasty is the premier wine-maker in China. It is principally engaged in the production and sale of grape wine products under its reputable Dynasty brand. Dynasty is the first Sino-foreign joint venture wine company in China with Tianjin Development Holdings Limited (Stock Code: 882) and Remy Cointreau as its major shareholders. The Group offers over 100 grape wine products in five main categories of red wines, white wines, sparkling wines, brandy and icewine. Dynasty provides customers in all consumer strata with high quality and “excellent value for money” products. Dynasty wines made the list of Best Selling Grape Wines in China published by the China Industry and Enterprise Information Centre 12 times between 1997 and 2009. In 2009, it was awarded the Credible Enterprise of China Accreditation 2010-2012 and was named second runner-up in the food and beverages industry category in China of The Most Promising Companies by The Asset. In 2010, Dynasty achieved Top Ten Greatest Satisfaction Brands in China Award organized by China General Chamber of Commerce and the Most Innovative and Competitive Brand in China’s Liquor Industry organized by China Wine Magazine.

For press enquiries:

Strategic Financial Relations (China) Limited

Ms Esther Lau	Tel: 852 2864 4845	Email: esther.lau@sprg.com.hk
Ms Janice Au	Tel: 852 2864 4874	Email: janice.au@sprg.com.hk
Ms Vivienne Leung	Tel: 852 2864 4846	Email: vivienne.leung@sprg.com.hk
Ms Alice Kwok	Tel: 852 2864 4838	Email: alice.kwok@sprg.com.hk